BOARD MEETING

STATE OF CALIFORNIA

INTEGRATED WASTE MANAGEMENT BOARD

JOE SERNA, JR., CALEPA BUILDING

BYRON SHER AUDITORIUM

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SACRAMENTO, CA

TUESDAY, AUGUST 15, 2006 9:41 A.M.

KATHRYN S. KENYON, CSR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 13061

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APPEARANCES

BOARD MEMBERS

- Ms. Margo Reid Brown, Chairperson
- Mr. Jeffrey Danzinger
- Ms. Rosalie Mul
- Ms. Cheryl Peace
- Ms. Gary Petersen
- Ms. Pat Wiggins

STAFF

- Mr. Mark Leary, Executive Director
- Mr. Elliott Block, Acting Chief Counsel
- Ms. Julie Nauman, Chief Deputy Director
- Mr. Nick Cavagnaro
- Ms. Bonnie Cornwall
- $\operatorname{Ms.}$ Judith Friedman, Branch Manager, Organics & Resource Efficiency
- Ms. Kristen Garner, Executive Assistant
- Mr. Nate Gauff
- Mr. Brian Larimore
- Mr. Jim Lee, Deputy Director, Special Waste Division
- $\operatorname{Mr.}$ Howard Levenson, Deputy Director, Permitting & Enforcement Division
- Ms. Susan Sakakihara, Acting Assistant Director, Office of Education and the Environment
- $\operatorname{Mr.}$ John Smith, Acting Deputy Director, Waste Prevention and Market Development

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APPEARANCES CONTINUED

- Ms. Lorraine Van Kekerix, Acting Deputy Director
- Ms. Tabetha Willmon
- Mr. Calvin Young

ALSO PRESENT

- Mr. Greg Balzer, Caltrans
- Mr. Jack Broadbent, Caltrans
- Mr. Matt Cotton, U.S. Compost Council
- Mr. Evan Edgar, CRRA
- Dr. Jerry Leiberman
- Ms. Andrea Lewis, CalEPA
- Mr. Scott Smithline, Californians Against Waste

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1 PROCEEDINGS 1 2 CHAIRPERSON BROWN: Call this matter to order. Kristen, do you want to call the roll. 3 4 EXECUTIVE ASSISTANT GARNER: Danzinger? 5 BOARD MEMBER DANZINGER: Here. EXECUTIVE ASSISTANT GARNER: Mulé? 6 7 BOARD MEMBER MULÉ: Here. EXECUTIVE ASSISTANT GARNER: Peace? 8 BOARD MEMBER PEACE: Here. 9 EXECUTIVE ASSISTANT GARNER: Petersen? 10 BOARD MEMBER PETERSEN: Here. 11 EXECUTIVE ASSISTANT GARNER: Wiggins? 12 BOARD MEMBER WIGGINS: Here. 13 14 EXECUTIVE ASSISTANT GARNER: Brown? 15 CHAIRPERSON BROWN: Here. I would like to remind everybody, if you have cell 16 phones, please turn them to the vibrate mode. And if you 17 intend to speak, we like to request that you turn them 18 19 off, please. There are speaker slips located at the back of the room, and if you intend to speak, please bring them 20 21 up to Kristen. 22 This Board will go into closed session at the 23 conclusion of today's board meeting. And I would like to stand and everybody do the Pledge of Allegiance. 24 (Thereupon, the Pledge of Allegiance was 25

2

recited.) 1 2 CHAIRPERSON BROWN: Thank you. Do we have any 3 Board members have any ex-partes to report? 4 Seeing none, everybody is up to date. 5 And does any board member have any open comments 6 or reports before we go to the executive director's 7 report? 8 Okay. Mark? 9 EXECUTIVE DIRECTOR LEARY: Good morning, Madam 10 Chair, members. 11 First of all, a couple of very positive notes on 12 13 behalf of the staff of the Integrated Waste Management 14 Board, I like to congratulate Chair Margo Brown for her 15 confirmation. 16 (Applause.) EXECUTIVE DIRECTOR LEARY: And similarly, very 17 positive, I want to welcome the return to Bob Conheim to 18 19 our audience. 20 (Applause.) 21 EXECUTIVE DIRECTOR LEARY: Not yet back in an 22 official capacity. We're happy to have citizen Bob in our 23 audience. 24 BOARD MEMBER PETERSEN: That's right. Citizen

25

Bob.

- 1 EXECUTIVE DIRECTOR LEARY: He may offer some
- 2 testimony that we may not want to hear at some point.
- 3 He's certainly capable of it, as we all know.
- 4 (Thereupon an overhead presentation was
- 5 presented as follows.)
- 6 EXECUTIVE DIRECTOR LEARY: Several things to
- 7 report, Madam Chair. I got some business and then some
- 8 personnel issues that I want to close with, but let me
- 9 start with the business first, and that is to report on
- 10 the very successful cleanup of National City, in National
- 11 City, California.
- 12 Back in -- project approved back in July of 2002.
- 13 This project is located in the City of National City, just
- 14 south of San Diego.
- 15 --000--
- 16 EXECUTIVE DIRECTOR LEARY: We have some slides to
- 17 show this site has been previously used as a dump, and the
- 18 eastern portion of the site was used for a slaughterhouse,
- 19 meat packing plant, metal and battery recycling, railroad
- 20 support, and an olive oil plant. The work site included
- 21 properties of the Community Development Commission of
- 22 National City, Caltrans, and Paradise Marsh.
- 23 Under the direction of the Development Commission,
- 24 a harbor district area plan had been developed. It
- 25 includes conservation and development standards for this

- 1 and other properties of the North Harbor area.
- 2 You can see there was a lot of clean-up work to
- 3 get done. The original plan for the remediation of the
- 4 site was to regrade and stabilize the slope above Paradise
- 5 Marsh. Soils and construction debris on that slope had
- 6 levels of metals in excess of state hazardous waste
- 7 limits.
- 8 --000--
- 9 EXECUTIVE DIRECTOR LEARY: Materials removed from
- 10 the slope were to be consolidated and recovered in areas
- 11 above the slope.
- 12 --000--
- 13 EXECUTIVE DIRECTOR LEARY: As final plans were
- 14 being developed for medication of the site, it was
- 15 realized that within a year after remediation, site
- 16 redevelopment would begin and would include construction
- 17 of a parking area with underground drainage and electrical
- 18 conduits which would penetrate the soil cover for the
- 19 contaminated soils.
- 20 --000--
- 21 EXECUTIVE DIRECTOR LEARY: Work began on the
- 22 remediation in October of 2004, but near-record rainfalls,
- 23 design changes, and contract funding delayed completion
- 24 until March 8th, 2006.
- Work was accomplished by our solid waste clean-up

- 1 program, and one of the first steps of redevelopment in
- 2 the area, and returned the land to beneficial use with a
- 3 hotel, an office building, and a restaurant.
- 4 Some portions of the remediation cost will be
- 5 repaid to the Board by the Development Commission under
- 6 agreements with prior property owners and the new site
- 7 developer.
- 8 --000--
- 9 EXECUTIVE DIRECTOR LEARY: This is a great example
- 10 of the work we do with the Board and how our managed
- 11 cleanup projects are used in cases where such cleanups can
- 12 facilitate projects of public health and safety and the
- 13 environment and development -- and brown fill developments
- 14 desired by the local communities.
- 15 BOARD MEMBER MULÉ: Madam Chair, if I may.
- I have -- I did have the honor of receiving this
- 17 proclamation from the City of National City to our Board.
- 18 So I did want to present it all to our Board members, and
- 19 just to let everyone know that it was -- the mayor and
- 20 council members are truly appreciative of not only the
- 21 funding, the money part of it, but also of the -- the work
- 22 that our staff has done in getting this -- this project --
- 23 this remediation project completed and putting this land
- 24 back to beneficial use.
- 25 So they are appreciative, and it was on honor,

- 1 really, to be there and receive this resolution on behalf
- 2 of the Board.
- 3 Thank you.
- 4 CHAIRPERSON BROWN: Thank you, Rosalie.
- 5 EXECUTIVE DIRECTOR LEARY: A couple other news
- 6 items.
- 7 We've had a couple of very successful conferences
- 8 over the last couple of weeks. The very successful LEA
- 9 and CIWMB conference was held earlier this month in
- 10 Monterey. It was the ninth conference and once again
- 11 reflected the truly outstanding partnership that we at the
- 12 Board feel with our LEA colleagues.
- 13 Over 300 people attended the conference, an all
- 14 time high. It included an entire day of sessions for tire
- 15 enforcement grantees and from initial feedback, it looks
- 16 like this was a very successful addition to the
- 17 conference.
- 18 Our core sessions on topics ranging from illegal
- 19 dumping to enforcement case studies, to post-closure land
- 20 use have already stimulated follow-up discussions on
- 21 future needs for more training and guidance.
- 22 I especially want to thank our staff and the LEA
- 23 Steering Committee for all their hard, behind-the-scenes
- 24 work that made the conference such a success.
- Not to name names, but congratulations to Sharon

Anderson, Mindy Fox in the training session from P&E along

7

- 2 with Bob Davila and Steve Kent from information management
- 3 branch for their outstanding work.
- 4 The other conference, of course -- the Board was
- 5 all attended, I believe -- was the CRRA conference, which
- 6 came the following week in San Jose. We seem to make it
- 7 to the South Bay quite nicely this month.
- 8 These events highlighted innovation and
- 9 technology, and the Board responded by showcasing a brand
- 10 new display booth that won the Board first place as most
- 11 interactive booth. The conference was a success, and it
- 12 was great to have participation of all our Board members
- 13 including cutting the opening ribbon of the conference.
- 14 I would like to thank the efforts of Roberta
- 15 Kunisake from the Office of Public Affairs, who helped to
- organize our efforts at the conference, as well as members
- 17 from the U-waste, plastics, organics, and Office of Local
- 18 Assistance Team for helping answer questions and comments
- 19 at the booth.

- Then, to go to the personnel news. On a couple of
- 21 sad notes, we're -- a couple of our most talented and
- 22 gifted staff, who have made significant convictions over
- 23 the history of the Board, are parting, leaving for greener
- 24 pastures. One being retirement and the other being a
- 25 promotion.

Brenneman, head of our budget office. Elsie joined the

First of all, I would like to highlight Elsie

8

- 3 Waste Board way back in 1992, when she was only 25 years
- 4 old. That was amazing.

1

- 5 Elsie began her career as a student assistant in
- 6 the Office of Public Affairs, working for Tom Estes, until
- 7 she wised up and left to go to Admin Services in Admin.
- 8 In November 1993, she was hired on permanently and
- 9 promoted to an office, as is usually the case for hard
- 10 work and attention to detail, launched her journey to the
- 11 professional ranks where she was promoted to a staff
- 12 services analyst.
- 13 In November '98, Elsie was wooed into the world of
- 14 budgeting, where she has been ever since. Elsie's
- 15 knowledge and experience has made her an asset to the
- 16 Board. She will be greatly missed.
- 17 It's now for a step in the career where she heads
- 18 to the budget unit at Caltrans with a promotion. She will
- 19 be a staff services manager II. So we want to with the
- 20 best to Elsie and her career move. I personally enjoyed
- 21 working with you, Elsie, day in and day out. No matter
- 22 what the answer you gave me, I always believed you because
- 23 I know you were right on.
- 24 So as we slow for the cone zone, think of Elsie.
- Good luck, Elsie.

9

1 (Applause.) 2 EXECUTIVE DIRECTOR LEARY: If you think Elsie's been here a long time, Phil Moralez is retiring. 3 4 And Phil, I want to thank you. Where are you, 5 Phil? Somewhere out there? 6 Phil, I want to thank you for your great comments at committee last week. That was a nice parting few 7 8 words. But he's been with State of California, Integrated 9 Waste Management Board for 35 years. He's worked up his 10 way up the ladder of state service, starting as an SSA 11 like Elsie, and then with the State Personnel Board, and 12 13 currently he's a branch manager here at the Waste Board. 14 Phil's made a whole list of contributions, and I 15 don't mean to shortchange you, Phil, but in the interest of time, I don't think there's a program that Phil hasn't 16 contributed to here at the Board. He's done promotes, 17 he's done used oil, he's done project recycling, and later 18 19 AB 75, implementation of state programs, and also worked with City and County of L.A. and developing their very 20 21 comprehensive approach across 89 jurisdictions to comply 22 with 939. 23 So Phil, I know you welcomed me warmly when I

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24

25

first came to the Board in '99, with the Office of Local

Assistance. It was a great help to me. Pat Schaivo's

right-hand man, and in many discussions over the years,

10

- 2 he's done terrific work with the Board. And we wish you
- 3 the best in your retirement, and we're all envious as
- 4 hell.

- 5 Good luck, Phil.
- 6 (Applause.)
- 7 EXECUTIVE DIRECTOR LEARY: And with that, Madam
- 8 Chair, I conclude my report.
- 9 CHAIRPERSON BROWN: Thank you.
- 10 BOARD MEMBER PETERSEN: Madam chair, excuse me.
- I would just like to say to Phil, he's one of the
- 12 old-timers, and he was the first -- my --
- 13 CHAIRPERSON BROWN: Be careful how you say
- "old-timer."
- BOARD MEMBER PETERSEN: Okay.
- Phil was my contract officer when I got my first
- 17 grant from this Board, back in 1978. And he used to come
- 18 down and follow me around, and asking, "What are you
- 19 doing?"
- 20 (Laughter.)
- 21 BOARD MEMBER PETERSEN: And anyway, we had a lot
- of fun together, spent a lot of time at Mario's, having
- 23 pizza and beer, and figuring out how we're doing to do
- 24 this SB 650 recycling program. You're the best, and I had
- 25 a great time working with you. And the best to you.

- 1 Okay?
- 2 CHAIRPERSON BROWN: Thank you.
- 3 You run circles around me, so I don't know what
- 4 you're talking about the old-timers.
- 5 BOARD MEMBER PETERSEN: Okay. I knew that.
- 6 CHAIRPERSON BROWN: Elsie and Phil, thank you for
- 7 your incredible work at the Board, and we wish you both
- 8 the best.
- 9 Okay. Consent Agenda, Items 4, 5, 6, 7, 8, 9, 10,
- 10 17 revised, 18 revised, 19, 20, and 21 are on the consent
- 11 agenda.
- 12 Anybody wish to pull any consent agenda items at
- 13 this time?
- 14 BOARD MEMBER MULÉ: I would like to move the
- 15 consent agenda.
- BOARD MEMBER PEACE: Second.
- 17 CHAIRPERSON BROWN: It's been moved by Member Mul
- 18 and seconded by Member Peace.
- 19 Kristen, can you call the roll?
- 20 EXECUTIVE ASSISTANT GARNER: Danzinger?
- BOARD MEMBER DANZINGER: Aye.
- 22 EXECUTIVE ASSISTANT GARNER: Mulé?
- BOARD MEMBER MULÉ: Aye.
- 24 EXECUTIVE ASSISTANT GARNER: Peace?
- BOARD MEMBER PEACE: Aye.

12 EXECUTIVE ASSISTANT GARNER: Petersen? 1 2 BOARD MEMBER PETERSEN: Aye. EXECUTIVE ASSISTANT GARNER: Wiggins? 3 4 BOARD MEMBER WIGGINS: Aye. 5 EXECUTIVE ASSISTANT GARNER: Brown? 6 CHAIRPERSON BROWN: Aye. 7 Items 1 Revised, 2 revised, and 16 are on fiscal consent. 8 9 These matters will be taken up, in order, for the discussion and action. 10 Item 14 was heard in committee only. 11 Items 3 originally -- the original item was pulled 12 for title replacement and corrected. 13 14 And Item 22 was pulled. 15 Item 13 was deleted. And we will take items 3, 11, 12, 15, and 23 in 16 front of the full Board. 17 We're going to take Item 15 right now, out of 18 order, to accommodate our guests' travel, and then we'll 19 move to the fiscal consent. 20 21 (Thereupon an overhead presentation was 22 presented as follows.) 23 CHAIRPERSON BROWN: Are we ready to move to Item 15? 24 ACTING DEPUTY DIRECTOR SMITH: Yes, Board Chair. 25

- 1 Good morning, Board Chair Brown and members.
- 2 CHAIRPERSON BROWN: Can you hold for one minute?
- 3 ACTING DEPUTY DIRECTOR SMITH: For the record, I'm
- 4 John Smith, the acting deputy director for Waste
- 5 Prevention and Market Development.
- 6 Item 15 is a staff presentation on the Update on
- 7 Efforts to Increase the Use of Compost by Caltrans.
- 8 Board staff presenting this morning will be Brian
- 9 Larimore.
- 10 Also in the audience we have Jack Broadbent, a
- 11 supervising landscape architect, and Greg Balzer, senior
- 12 landscape architect, with Caltrans. They have worked very
- 13 closely with us on this project.
- 14 Brian?
- MR. LARIMORE: I would like to thank John
- 16 Broadbent and Greg Balzer for this commitment to this
- 17 project. It's been great working with them.
- 18 Jack is from the Landscape Architecture Program,
- 19 the Office of Roadside Management and Landscape and
- 20 Architecture Standards. There's a long acronym in there
- 21 somewhere.
- 22 --000--
- MR. LARIMORE: So what's the problem?
- 24 You know, why are we doing this project?
- Well, compostable organics equal about 30 percent

- 1 of the disposed material going into our landfills. That
- 2 includes 14.6 percent food; 4.2 percent leaves and grass;
- 3 2.3 percent prunings and brunches; and 4.5 percent
- 4 textiles/carpet.
- 5 So obviously this is a huge potential to deal with
- 6 this material.
- 7 --000--
- 8 MR. LARIMORE: If we were able to divert that
- 9 30 percent of the material, which is 12 million tons of
- 10 the 40 million tons, that were landfills, that would
- 11 increase our diversion to 63 percent.
- 12 --00o--
- 13 MR. LARIMORE: However, we would still have much
- 14 more material to deal with as -- in the future. We've got
- 15 burning phaseout material, material from diseases, such as
- 16 sudden oak death, and Southern California bark beetle.
- 17 We've got biosolids and dairy manure increasing, and
- 18 decreasing green waste due to population growth.
- 19 --00o--
- 20 MR. LARIMORE: The Green Procurement Action Plan
- 21 addresses the organics problem. Organics is one of the
- 22 elements in the plan.
- --000--
- 24 MR. LARIMORE: So some of the goals of the Green
- 25 Procurement Action Plan are to complete the project with

1 Caltrans to write compost mulch specifications. I should

- 2 mention that Caltrans does have some compost mulch
- 3 specifications already, but we revised those, to make
- 4 those a little bit better as far as project quality, and
- 5 to address other materials like compost blankets, filter
- 6 socks, and other specs.
- 7 These specifications will go into the toolbox, and
- 8 also we're trying to double the amount of compost and
- 9 mulch produced by Caltrans.
- 10 --000--
- 11 MR. LARIMORE: Caltrans has the potential to
- 12 greatly increase the compost and mulch purchases.
- 13 U.S. Composing Council study estimates that
- 14 Caltrans has a potential market for compost between 3.35
- 15 and 6.72 million cubic yards.
- Now, this is a theoretical number. This is
- 17 really -- probably not realistic. This takes into account
- 18 all the acreage that Caltrans has authority over, which is
- 19 approximately 230,000 acres and assumes a 2-inch blanket
- 20 over that land. That would cost approximately
- 21 \$2.5 billion to do. So obviously, that may not be
- 22 realistic. However, there is still a great opportunity to
- 23 increase what they are doing. Just by increasing, let's
- 24 say up to 64,000 cubic yards or so, that's only a couple
- 25 hundred acres. So say two and a half million or

- 1 240,000 acres, they could maybe do, or 240,000 cubic yards
- 2 that could do for probably around \$10 million.
- 3 BOARD MEMBER PETERSEN: How much are they doing
- 4 right now?
- 5 MR. LARIMORE: Well, I will get to that, but
- 6 actually about 16,000 cubic yards as far as construction
- 7 through the first six months of 2006. However, that
- 8 doesn't include maintenance figures, which add a little
- 9 bit more. And this is just compost figures. They also
- 10 apply mulch.
- 11 --00o--
- 12 MR. LARIMORE: So here are the figures from the
- 13 Caltrans Construction Database. As you can see, it was
- 14 relatively low in 2003, 2004 and picked up some in 2005
- and even more in 2006.
- As I said before, there are some problems as far
- 17 as the data that we're getting. I mean, it's something
- 18 I'm working on with Debra in Caltrans to try to increase
- 19 the accuracy of these figures. We got a lot of district
- 20 offices reporting the maintenance figures, but we also got
- 21 the construction database information, and we need to put
- 22 those together to get a truer picture of what Caltrans is
- 23 actually using.
- 24 CHAIRPERSON BROWN: How do they report?
- I mean, just through their district office do they

17

- 1 provide a report? Is it similar to what they do with
- 2 recycled material?
- 3 MR. LARIMORE: Yes, the state agency --
- 4 CHAIRPERSON BROWN: So we only have as accurate an
- 5 information as their contractors provide, if the
- 6 contractors provide that information at all.
- 7 MR. LARIMORE: Yes, I believe so.
- 8 CHAIRPERSON BROWN: Okay.
- 9 --000--
- 10 MR. LARIMORE: So construction site sediment, this
- 11 is kind of where the Board and Caltrans' interests
- 12 intersect.
- 13 This is USEPA figures. Sediment is the number one
- 14 discharged pollutant, approximately 80 million tons per
- 15 year, which is 20 to 1,000 times more sediment than other
- 16 land uses. So obviously there's a great opportunity for
- 17 us to use compost and mulch to address the erosion control
- 18 problem and resultant sediment.
- --o0o--
- 20 MR. LARIMORE: Compost and mulch has numerous
- 21 benefits.
- 22 We have two slides here. I'm not going to go
- 23 through all of them.
- 24 The ones that have most interest to Caltrans
- 25 obviously, the decreasing runoff and erosion, improving

- 1 roadside, re-vegetation establishment.
- 2 --000--
- 3 MR. LARIMORE: And its uses of filter medium to
- 4 filter pollutants, your filter sock, your tenants filter
- 5 berms, and the like.
- --000--
- 7 MR. LARIMORE: This project is a partnership
- 8 between the Waste Board, Caltrans, UC Riverside extension,
- 9 and the compost industry.
- 10 We really consider Caltrans the client for this
- 11 project. We're using an association of compost producers:
- 12 U.S. Composting Council, and others, actually, as
- 13 technical support, including soil control, laboratories,
- 14 and lots of them.
- --o0o--
- MR. LARIMORE: The project goals basically are to
- 17 determine the barriers to increasing Caltrans' use of
- 18 compost.
- --o0o--
- 20 MR. LARIMORE: So we look at addressing these
- 21 identified barriers. And all the other things listed here
- 22 are basically barriers that we are going to address.
- 23 And one of the most important things, I think, is
- 24 developing a collaborative relationship with the
- 25 stakeholders. We've got great people to work with, and

1 Jack and Greg have headed -- we developed some better

2 relationships, find some proponents, some champions, down

- 3 in the maintenance districts also, and we also need to
- 4 work with the Water Board, which we're kind of pulling in
- 5 too, because this has an application to storm water.
- 6 --000--
- 7 MR. LARIMORE: So what are the barriers to
- 8 increase compost use?
- 9 Well, cost is a big one;
- 10 Product quality;
- 11 Lack of compost specifications, or incorrect
- 12 compost specifications;
- 13 The compost and mulch producing infrastructure.
- 14 If we're looking at, for instance, to increase procurement
- 15 by Caltrans to 3 million additional cubic yards per year,
- 16 that would require doubling of compost infrastructure,
- 17 producing infrastructure.
- 18 We've got education also, and which I didn't put
- 19 on here is water quality concerns.
- --000--
- 21 MR. LARIMORE: The current weighted average that
- 22 Caltrans faced is \$300 per cubic yard. That's a high
- 23 figure. That's because most of it is for hydroseeding,
- 24 which counts for approximately 90 percent of usage by
- 25 Caltrans.

- 1 So they have to use bagged materials a lot of
- 2 times on these machines, and of course that adds to the
- 3 cost.
- 4 So their goals are to reduce the cost to \$40 per
- 5 cubic yard applied, which require more bulk purchases,
- 6 less bagged, more compost blankets.
- 7 --000--
- 8 MR. LARIMORE: The product quality barrier; now
- 9 Caltrans has some bad experiences with compost. And part
- 10 of that is they didn't require the STA certified compost.
- 11 That is a U.S. Composting Council program, which requires
- 12 testing for various parameters and then reporting.
- 13 So that is going to be required for all compost
- 14 and mulch products.
- 15 --00o--
- MR. LARIMORE: One of the other barriers were --
- 17 there weren't many STA-approved composting facilities.
- 18 If you look at the red dots, that's what we have
- 19 now. A few months ago I think there was only three, so we
- 20 made an effort to get more of the facilities signed up for
- 21 this program. This map basically includes the different
- 22 districts, compost sites in green, and STA members in red.
- We still have some work to do.
- --000--
- MR. LARIMORE: Compost specification barrier. As

- 1 I mentioned before, there was no requirement for
- 2 STA-certified compost. There were no specifications for
- 3 blankets, filter socks, or filter berms.
- 4 And all the specifications needed updating to
- 5 include other parameters as the requirement.
- 6 --000--
- 7 MR. LARIMORE: So the new revised compost
- 8 specifications, they required the STA program, STA
- 9 certified compost, so the composters that sell to the
- 10 Caltrans contractors will be required to give them a
- 11 compost technical data sheet, detailed certificate of
- 12 compliance, and lab test results, and that would include
- 13 all the information included on this slide, many of which
- 14 were not in the previous Caltrans specifications.
- 15 CHAIRPERSON BROWN: Do all of the -- have all 12
- 16 districts adopted these compost specs?
- 17 MR. LARIMORE: Well, headquarters adopts them and
- 18 then the entire state has to use them.
- 19 CHAIRPERSON BROWN: They do have to use them?
- 20 MR. LARIMORE: Well, I mean, they don't have to
- 21 choose to use, for instance, a filter sock; they can use
- 22 other methods of filtering material, but if they are going
- 23 to use, for instance, filter socks, they would have to use
- 24 the specifications developed for the product.
- 25 CHAIRPERSON BROWN: Okay.

- 1 MR. LARIMORE: Does that make sense?
- 2 CHAIRPERSON BROWN: Well, it does.
- 3 I'm just wondering whether all 12 districts are
- 4 using these specs and whether it's improving the usage of
- 5 mulch and compost from this program.
- 6 MR. LARIMORE: Well, we have just --
- 7 CHAIRPERSON BROWN: I'm thinking of RAC.
- 8 MR. LARIMORE: Right.
- 9 CHAIRPERSON BROWN: And each district adopts their
- 10 own specifications for materials and they don't have to
- 11 adhere to the same, from district to district.
- 12 Is that not the same with mulch and compost?
- 13 ACTING DEPUTY DIRECTOR SMITH: They do have to
- 14 follow the specifications throughout the state. And
- 15 that's part of what we're going to be doing through
- 16 workshops that are coming up is going out and meeting with
- 17 the design and maintenance staff throughout the state and
- 18 going over these specifications and, you know, trying to
- 19 promote more use of these materials.
- 20 CHAIRPERSON BROWN: So they do mostly in-house
- 21 maintenance. They don't contract out to independent
- 22 contractors?
- MR. LARIMORE: Well --
- 24 CHAIRPERSON BROWN: They give them the specs and
- let them choose how they...

1 MR. LARIMORE: Well, design uses Caltrans

contractors, and I believe maintenance may do some of the

3 it themselves.

2

4 Greg can probably answer that.

5 CHAIRPERSON BROWN: Well, I'm sure we have a lot

6 of questions for you guys. And we appreciate you being

7 here so we'll -- we'll stop asking questions during the

8 presentation and letting you guys start.

9 Thank you.

10 --000--

11 MR. LARIMORE: Okay.

12 Part of this project was development of the ACP

13 Compost Index, basically to help compost users identify

14 products quickly that meet their particular needs, to

15 match compost products and specific applications.

--o0o--

17 MR. LARIMORE: So I don't know how much you want

18 to go through this. It's currently complex, but many

19 different parameters measured to -- let's move on here.

20 --000--

21 --000--

22 --000--

--000--

24 --000--

MR. LARIMORE: So what do compost-based BMPs do?

- 1 Well, there are a lot of concerns at Caltrans regarding
- 2 erosion control and storm water quality, reduce runoff
- 3 volume, reduce runoff rate, improve infiltration, improve
- 4 soil fertility and improve vegetation establishment.
- 5 --000--
- 6 MR. LARIMORE: I'm going to go through the new
- 7 specifications of hydroseeding, which is basically about
- 8 90 percent of what Caltrans uses compost for, right now.
- 9 You got Type C, Type D. It's basically very fine
- 10 material, bagged, sprayed on with seeds and other
- 11 materials.
- 12 --00o--
- MR. LARIMORE: Backfill, probably only 1 to
- 14 2 percent of what Caltrans uses. This is basically for
- 15 container plants.
- 16 CHAIRPERSON BROWN: I think you have a question?
- 17 Pat?
- BOARD MEMBER WIGGINS: What is hydroseed?
- 19 MR. LARIMORE: It's basically a mixture of seed.
- 20 You have some compost mixed in there, which is only about
- 21 1/64th of on inch, and it has something called tackifier
- 22 that holds it down. They spray it on the surface, the
- 23 seeds, and then you water it and the grass will come up.
- 24 BOARD MEMBER WIGGINS: So it's for grass?
- MR. LARIMORE: Yes, grass seed generally.

- 1 BOARD MEMBER WIGGINS: Oh. Okay.
- 2 That doesn't seem very environmentally friendly.
- 3 CHAIRPERSON BROWN: We'll let the Caltrans people
- 4 respond to that.
- 5 --000--
- 6 MR. LARIMORE: Now, here's where we hope to make
- 7 some headway with blankets. Instead of using 1/64 of an
- 8 inch, you use two inches. It's 128 times more material,
- 9 and this is something Caltrans is just trying to do.
- 10 --00o--
- MR. LARIMORE: So instead of 2 yards per acre,
- 12 which hydroseed would use, this would use 275 cubic yards
- 13 per acre.
- 14 So the extra 64,000 cubic yards would cover
- 15 approximately 220 acres with a two inch blanket would cost
- 16 2.4 million. So we've got incorporated blankets, and not
- 17 incorporated, you dig it down to about 18 inches for
- 18 incorporated compost, and then you would plant on top of
- 19 that.
- 20 Not incorporated is basically a loose layer placed
- 21 on top of the surface.
- --000--
- MR. LARIMORE: Another use is a filter berm.
- It's placed perpendicular to the flow of water,
- 25 and water runs through it, and the compost filters out

- 1 sediments, pesticides, and other things.
- 2 There really hasn't been a lot of use of filter
- 3 berms across the state. And I'm not sure how much
- 4 potential there is. As I said before, blanket compost are
- 5 starting to make headway.
- --000--
- 7 MR. LARIMORE: We got biofiltration strips, which
- 8 is basically a vegetated layer that the water moves
- 9 through, the sediment settles out, will trap pollutants.
- 10 Caltrans, I think, has approximately 150 of these
- 11 types of applications throughout the state.
- 12 --000--
- 13 MR. LARIMORE: Biofiltration soils, similar.
- 14 --000--
- 15 MR. LARIMORE: And then of course, mulch. Mulch
- 16 generally is used -- large material, woody material, to
- 17 keep down the weeds. It lasts a few years, so we are
- 18 going to have to replace it every two or three years.
- --o0o--
- 20 MR. LARIMORE: We've got drill seed. It's
- 21 basically used on highway medians, flat areas, and we'll
- 22 punch into the ground and then place seeds.
- --000--
- 24 MR. LARIMORE: And then filter sock, you see how
- 25 effective this is at keeping the sediment back. This

- 1 could be used in place of silk fence or straw. Bale
- 2 barriers are actually much more effective.
- 3 --000--
- 4 ACTING DEPUTY DIRECTOR SMITH: Another barrier --
- 5 education barrier.
- 6 We need to correct misinformation such as compost
- 7 mulch not suitable for sleep slopes. Some people believe
- 8 compost isn't suitable for native plants. We found that
- 9 actually to be wrong.
- 10 There are some concerns as far as storm water.
- 11 Rolling out new revised specifications, we're going to do.
- 12 We're going to educate Caltrans staff and its contractors
- on the new BMPs.
- 14 We're producing a Compost Applications Best
- 15 Practices Manual, which is to help the contractors and
- 16 other local government, and follow up.
- 17 --000--
- 18 MR. LARIMORE: So the Compost Applications Best
- 19 Practices Manuals is designed primarily to be used by
- 20 Caltrans and its contractors.
- 21 It ties into the compost classification system and
- 22 Caltrans occasions.
- 23 So basically this will have the Caltrans
- 24 specifications in it. It will talk about the different
- 25 types of applications: filter socks, how to use those,

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- 1 other sources and information.
- 2 --000--
- 3 MR. LARIMORE: We've got the Caltrans workshops
- 4 coming up, in August through October.
- 5 We've -- actually in L.A., we've got, I think,
- 6 over 50 people signed up already, so there's a lot of
- 7 interest. Hopefully we can meet some people, form
- 8 partnerships with them, and I think this is something
- 9 that's we're going to need to continue to work on; it's
- 10 not a one-time only deal.
- And I think we need to build the relationships and
- 12 continue this type of effort, this type of education. So
- 13 we're doing Los Angeles, August, 22nd; San Diego, 24th;
- 14 Oakland in September; and then Sacramento, October 1.
- 15 --000--
- MR. LARIMORE: So we need to also track results
- 17 and follow up. We're going to try to get a better handle
- 18 on what Caltrans is actually using so we can measure our
- 19 success in increasing use.
- 20 And last -- last off, we're going to develop
- 21 recommendations on further increasing compost use by
- 22 Caltrans. This includes recommendations such as
- 23 continuing this type of effort in the future.
- 24 --000--
- MR. LARIMORE: And for further information on the

29

- organics workshops.
- 2 --000--
- 3 MR. LARIMORE: Any questions?
- 4 CHAIRPERSON BROWN: Thank you.
- 5 Does anybody have any questions?
- 6 Pat?
- 7 BOARD MEMBER WIGGINS: Is this too complicated for
- Caltrans? 8

1

- ACTING DEPUTY DIRECTOR SMITH: No, I don't believe 9
- so. We got a lot of engineers and landscape architects. 10
- BOARD MEMBER WIGGINS: I mean, you know, because 11
- we're putting new standards in place and all of that. I 12
- 13 mean, we want them to use compost, and I think we want
- 14 them to use native vegetation rather than -- you know, as
- 15 much as possible.
- Because in Phoenix, they use native vegetation, 16
- 17 lots of compost and gravel and asphalt, rubber asphalt
- freeways. They are the leader. 18
- 19 And actually, you know, Caltrans is really, really
- slow in bringing this all forward. 20
- 21 So congratulations on trying to beat them over the
- 22 head.
- 23 (Laughter.)
- MR. LARIMORE: Well, you know, we've had -- we 24
- 25 welcome a good partnership with them. We need to -- we

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1 got the right people up here. We just need to find the

- 2 right people in the districts.
- 3 And I think what would help too is we've got the
- 4 people -- the staff people is to get buy-in from upper
- 5 management.
- 6 CHAIRPERSON BROWN: We're working on that.
- 7 Rosalie has a question, and then we'll invite up
- 8 the Caltrans.
- 9 BOARD MEMBER MULÉ: Actually, my question is from
- 10 the Caltrans folks, so if you want to come on up.
- 11 CHAIRPERSON BROWN: Jack and Greg.
- 12 BOARD MEMBER MULÉ: Greg and Jack, first of all, I
- 13 want to thank you very much for all of your work. I want
- 14 to thank staff for the outstanding job you've done on this
- 15 project. I think this is a huge step forward. Knowing
- 16 that you've been working -- attempting to work with our
- 17 sister agency for many years on this, and it seems like
- 18 we're there, finally.
- 19 And again, Greg and Jack, I want to thank you for
- 20 your leadership on all of this.
- I do just have a couple of questions, and I think
- 22 Chair Brown had started going down that path.
- We've developed the specs. Will the districts be
- 24 required to use those specs when, you know -- when doing a
- 25 project?

- 1 MR. BROADBENT: And thank you for having us.
- 2 And before I answer the question, I do want to
- 3 thank Brian and Ken Decio. Thank you very much.
- 4 CHAIRPERSON BROWN: Can you state your name for
- 5 the record.
- 6 MR. BROADBENT: Yeah.
- 7 My name is Jack Broadbent. I represent the Office
- 8 of Roadside Management and Landscape Architecture Program.
- 9 And the relationships's been very good. I know
- 10 you have been a little bit frustrated with us and our
- 11 reporting on use of compost. Some of the challenges --
- 12 and the question is, what is compost? And depending on
- 13 how that question's pitched, we'll give you a different
- 14 answer. And you will see our numbers reflect -- reflect
- 15 that.
- Our specifications, Greg has been working really,
- 17 really diligently, and in fact we kid around the office
- 18 that he should answer, "Integrated Waste Management Board"
- 19 when he answers the phone. But he has -- he's gone
- 20 methodically through our specifications, and worked with
- 21 industry and worked with, of course, Brian and Ken, and
- 22 changed the specs, and that will modify our applications
- 23 considerably, with the work you've been doing to stabilize
- 24 the industry, so when we say "compost," we know what we're
- 25 going to get.

- 1 And our specifications -- I know you're looking
- 2 toward us as the leader for the state with our
- 3 specifications. And they are there. They need to go
- 4 through a formal process, you know, with Federal Highway
- 5 Administration to do a final review, and then they do get
- 6 posted as a statewide standard specification that all of
- 7 our designers are to use, or Greg has to sign a letter
- 8 saying, "I approve your nonstandard spec," which is
- 9 currently the way we go through our process now. A little
- 10 different than the RAC program. So that's our specs.
- 11 If I can, Pat, touch base on what we do, my job is
- 12 to revegitate the roadsides in Caltrans when we do a
- 13 highway construction. And we have a lot of different
- 14 balancing acts.
- 15 One of the things that I like this partnership to
- 16 do is compost and my roadside. I don't have very good
- 17 roadside soil. I can't grow the right native plant
- 18 material or even the right plant material on the roadside.
- 19 So I'm looking at this compost connection to help me
- 20 develop soil that I can plant and grow the right type of
- 21 plant species on the roadside.
- 22 So on a bigger picture, that's what we're looking
- 23 at.
- 24 BOARD MEMBER WIGGINS: So you are looking at
- 25 native plants?

1 MR. BROADBENT: Absolutely.

- 2 BOARD MEMBER WIGGINS: Oh, good, good, good.
- 3 MR. BROADBENT: I was just on the phone with
- 4 Bonnie Harper-Lore who is a federal highway administration
- 5 representative with -- she's really into native plants for
- 6 the whole nation, and we're looking at some different
- 7 programs that may help us there.
- 8 Our challenge in the Department is we've got water
- 9 quality issues; we've got maintenance; we've got design;
- 10 and we've got construction.
- 11 But we represent the landscape architecture side
- 12 of design, and so when you talk to us, sometimes depending
- 13 on who you talk to in the Caltrans program, you're going
- 14 to get different answers based on where you're coming
- 15 from. Just so you recognize those differences.
- Some of the other questions?
- 17 BOARD MEMBER MULÉ: I had another question.
- 18 And then as far as reporting the use, I believe
- 19 under AB 75, you're required -- each district is required
- 20 to report the usage of different types of compost and,
- 21 you're right, it was difficult to report, because we
- 22 didn't have some clear definitions as to what these
- 23 various products were, and now we have that.
- 24 So I take it now that each district, through their
- 25 contractors, or directly, will report directly out to you,

- 1 $\,$ and then you in turn report to the Board the use of
- 2 Caltrans.
- 3 So again, this goes back to our tracking of the
- 4 increase of use of these products, and so am I correct in
- 5 making that statement?
- 6 MR. BROADBENT: Correct.
- 7 And the maintenance program does their reporting
- 8 on what they use, and then Greg pulls the numbers in from
- 9 what was applied with construction. It is a pretty
- 10 accurate database in construction we pull from.
- BOARD MEMBER MULÉ: Again, I want to thank you all
- 12 for your efforts.
- 13 And I neglected to mention ACP, Association of
- 14 Compost Producers, for all of their participation, as well
- 15 as UC Riverside. I just want to thank everybody again.
- This is, I think, a huge breakthrough, a huge step
- 17 forward in terms of developing markets for -- viable
- 18 markets for organics, which still makes up 30 percent of
- 19 our waste stream, so thank you.
- 20 MR. BROADBENT: And while I have the mic, Elsie,
- 21 welcome to Caltrans.
- Is she still here?
- 23 (Laughter.)
- MR. BROADBENT: Thank you.
- 25 CHAIRPERSON BROWN: We're going to make it hard

- 1 for her to leave.
- 2 Member Petersen?
- BOARD MEMBER PETERSEN: Hold on, guys.
- 4 This is grand. And finally, this is getting off
- 5 the ground, and we were wondering about this a long time
- 6 ago. So when you guys take the hit here and make the
- 7 composting market grow, it's going to happen.
- 8 Now, my question is, you own a lot of property
- 9 around the state, and my brain's just going market
- 10 development, market development, places where we can put
- 11 these composting facilities.
- 12 Now, I might be off base here, but you know, I've
- 13 helped site the composting facilities. It's no fun.
- 14 And so I was wondering, is that part of your
- 15 market plan? Are you guys looking to help facilitate
- 16 that? Or has anybody asked you about that?
- MR. BROADBENT: No.
- BOARD MEMBER PETERSEN: No.
- 19 MR. BROADBENT: We -- what we're doing is working
- 20 on the specifications that will hopefully drive the
- 21 industry.
- 22 BOARD MEMBER PETERSEN: So is there somebody in
- 23 the department that you, you know, talk to about access
- lands.
- MR. BROADBENT: That would be our Right of Way

- 1 Department.
- 2 BOARD MEMBER PETERSEN: Right of Way?
- 3 And is there somebody we could talk to about that?
- 4 MR. BROADBENT: Bimla Rhinehart runs the Right of
- 5 Way.
- 6 BOARD MEMBER PETERSEN: Could we -- I just wanted
- 7 to see -- and some of that stuff has got to be -- when we
- 8 do composting, it's got to be way out of here, and then we
- 9 got to bring it way in here. It's a mess, I know, because
- 10 the transportation costs are nuts. But just a thought.
- 11 Okay?
- 12 Could we follow up on that, if we have a chance?
- 13 ACTING DEPUTY DIRECTOR SMITH: Yes, we will.
- 14 BOARD MEMBER PETERSEN: Great, guys. Thank you
- 15 very much. Good job.
- 16 CHAIRPERSON BROWN: Don't go anywhere, Jack and
- 17 Greg. We still have questions for you.
- 18 BOARD MEMBER PEACE: It's not really a question.
- 19 I just want to also thank you for working so
- 20 cooperatively with us. I know it's kind of been a long
- 21 time coming. It seems like we're finally there. We look
- 22 forwarding to a continued working relationship with
- 23 Caltrans. I know you're a big organization. Sometimes
- 24 it's hard to get everything filtered down, but I know you
- 25 guys will keep pushing for that, because when sister

- 1 organizations, agencies work together, it's better for the
- 2 whole state.
- 3 So we really appreciate it. So thank you.
- 4 CHAIRPERSON BROWN: Likewise. I can agree with
- 5 that.
- 6 And I did have a question, and this is probably
- 7 Greg, so you will need to state your name for the record,
- 8 when you answer. But under what type of circumstances
- 9 would you grant a waiver for using these specifications?
- 10 MR. BALZER: My name is Greg Balzer, B-A-L-Z-E-R.
- 11 Usually -- okay. So the standard process for the
- 12 specs, basically the districts have to use them without
- 13 any edits at all. Any minor or major edits, they've got
- 14 to get concurrence from our office. And so I review those
- 15 non-standard requests and concur with them.
- 16 CHAIRPERSON BROWN: Why would you want to agree to
- 17 non-standards?
- 18 MR. BALZER: Yeah. And really, Caltrans believes
- 19 in standards mainly because landscape architects and civil
- 20 engineers work best when they can just pull a book off the
- 21 shelf and turn to page 45, and pull out that spec and put
- 22 it on a project. So for deliverly purposes and all the
- 23 rest, we try to get them to use the standard specs.
- Just thinking out loud on this is that maybe
- 25 somebody might choose to -- you know, I could see where a

1 district might want to perhaps -- right now, we're got

2 three feed stocks in our spec. We've got biosolids, we've

- 3 got green material, and we've got cow manure as the three
- 4 feed stocks. And a district might want to perhaps --
- 5 maybe their local area has an aversion to one particular
- 6 feed stock, let's say biosolids they might choose to, you
- 7 know, modify the feed stock portion to disallow a certain
- 8 feed stock, due to local constraints or --
- 9 CHAIRPERSON BROWN: Education barriers, maybe?
- 10 MR. BALZER: And that's a big education barrier
- 11 too.
- 12 And what I'm hoping is that by relying more on the
- 13 STA process and on the testing as part of that, I can say,
- 14 you know, what shouldn't be an issue. We've got a
- 15 certificate of compliance that indicates that all these
- 16 parameters have been tested for.
- 17 So but I think we're pushing the envelope by
- 18 getting these out there. And by and large, I think
- 19 probably 95 percent of people use the specs as they are
- 20 written, verbatim. And probably the biggest challenge is
- 21 not so much getting them to not edit the spec as to use
- 22 the spec at all. And I think these workshops are really
- 23 going to help basically promote that, by getting the word
- 24 out that we've got these specs, here's what the project
- 25 does, get it and use it.

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1 Most landscape architects are -- their problem is

- 2 not being non-creative; usually they are the ones that
- 3 tend to go outside the bounds of normalcy, and they like
- 4 to edit things. And so I'm pretty certain as soon as I
- 5 roll those out, they are going to be using them right and
- 6 left, because they like trying new things. That's just
- 7 their nature.
- 8 CHAIRPERSON BROWN: Gary actually touched on a
- 9 good question, which is the infrastructure, and I noticed
- 10 on the map that you pulled up where the compost -- AST
- 11 compost facilities are; they are mostly northern
- 12 California, and not Southern California, where you
- 13 probably have a majority of the Caltrans projects.
- 14 But my question is, where do you get your bagged
- 15 mulch? I mean, is that shipped -- is that supplied
- 16 regionally, or is that shipped from out of state? Or -- I
- 17 mean, would the barrier of the compost infrastructure be
- 18 something that you would grant a nonstandard exemption for
- 19 and do you take into consideration where they would be
- 20 shipping a bagged material from -- that they would use
- 21 previously?
- 22 MR. BALZER: Right now, my understanding is that
- 23 the bagged material is produced mainly by Hydropost, and
- 24 it's sold through our two or three major seed vendors in
- 25 the state, and so most of the Hydropost is coming out of

1 those suppliers. So there might only be two or maybe

2 three locations in the state, geographically where they

- 3 are receiving that material from.
- 4 So maybe that's why it's costing 300 bucks a yard
- 5 for us to buy that stuff too.
- 6 But probably I'm most worried about now the San
- 7 Diego area. There appears to be -- we have a lot of jobs
- 8 in that part of the state going on right now that are
- 9 pretty large. So I think we need to keep working with ACP
- 10 and USCC to get more people into the program.
- 11 CHAIRPERSON BROWN: I guess that was the crux of
- 12 my question is, hopefully they won't get a none -- or get
- 13 an exception just because the infrastructure when I assume
- 14 that there's not the same material available statewide.
- 15 You know, if you pay \$300 a cubic yard for one material
- 16 and probably a lot of that's factored in for
- 17 transportation and shipping costs that -- anyway.
- 18 MR. BALZER: I have yet to run into a situation
- 19 where a designer is told that there's a problem with
- 20 availability of compost.
- 21 CHAIRPERSON BROWN: That's good, or that's bad;
- 22 depends on your perspective.
- 23 MR. BALZER: And I think we'll find out many when
- 24 we roll these out, and we'll see what kind of feedback we
- 25 get.

- 1 CHAIRPERSON BROWN: Thank you, Greg.
- We do have two speakers. I don't know, some
- 3 questions may be for you guys, but we'll let you off the
- 4 hot seat for now.
- 5 Evan Edgar.
- 6 MR. BROADBENT: Thank you.
- 7 MR. EDGAR: My name is Evan Edgar. I'm a civil
- 8 engineer for the California Refuge Removal Council.
- 9 This is 15 years in the making, so this came long
- 10 way, so we congratulate the progress we made since 1991,
- 11 since me and Matt Cotton and Will Bakx, back there in our
- 12 early California Compost Quality Council days, have been
- 13 working with Caltrans. We've been involved in the
- 14 specifications; we've been involved in the market
- 15 development.
- 16 I represent 15 different compost facilities
- 17 statewide, and we have a compost infrastructure. I think
- 18 Matt Cotton reported for this board, back in 2003, showing
- 19 ten thousand -- I mean, 10 million cubic yard of organics
- 20 out there, with less than 1 percent being used by
- 21 Caltrans, and it still looks like it's less than
- 22 1 percent, 16,000 cubic yards, per year. But it depends
- 23 who do you talk to in Caltrans.
- 24 During the SB 1345 Chesbro bill, which we upon
- 25 sponsored, CRRC, we talked to one person in Caltrans.

1 They sent a thousand dollars a ton to apply compost. You

- 2 talk to other people at Caltrans, it's 300 cubic yards a
- 3 ton, but Will Bakx back here can do it for 60 to 80 bucks
- 4 a ton. So we know that we can -- and people I talk to, in
- 5 my organization, can't bring compost and apply it for you
- 6 should a hundred bucks a ton every day, no matter where in
- 7 California.
- 8 And our guys, you know, we talk about bag versus
- 9 bulk, we're the bulky guys.
- 10 (Laughter.)
- 11 MR. EDGAR: We buy bagged compost. We don't go to
- 12 Home Depot. Caltrans shouldn't go to Home Depot. Because
- 13 we have bulk compost statewide; we're ready to go.
- 14 So after 15 years, we're proud to be here today to
- 15 buy bulk, not in a bag, and green procurement, one of the
- 16 big questions that Ms. Cheryl Peace always asks, about
- 17 it's not just about Caltrans anymore. With a green
- 18 procurement going down the local level, we see lots of
- 19 opportunities with Parks and Recs and county and city
- 20 public works, and that the trickle down effect would even
- 21 bolster the amount a lot more.
- 22 We have an estimation that we can move a million
- 23 tons of compost to Caltrans by 2010, a million-ton march;
- 24 and I thought we could do that, because on a roadside
- 25 acreage, in a U.S. Composting Council report, it's

1 25,000 acres that they maintain, but if you look at the

- 2 report a little deeper, Brian's 25,000 acres which it
- 3 focused on. And we believe that we had a good bill this
- 4 year, with the Chesbro bill. It's in suspense and will
- 5 stay there. But this work specifications and with
- 6 accountability, I think Ms. Mulé had a good point there
- 7 about accountability and recordkeeping. The legislative
- 8 audit just came out about Caltrans on a cycle of average
- 9 base rock.
- 10 Two years ago we were big sponsors of the Nava
- 11 bill to recycle aggregate base rock into Caltrans. They
- 12 had no records. They couldn't know what happened. We
- don't know.
- 14 Same issue with compost. A lot of not knowing. A
- 15 lot of misinformation and the bills died in committee
- 16 because of the cost. And with good recordkeeping, I
- 17 believe that Caltrans bought into each and every
- 18 recommendation the Legislative Audit Bureau recommended
- 19 with regards to recordkeeping and accountability on the
- 20 job site per district.
- 21 And working up here in the -- in the statewide
- 22 level headquarters, we hear the right messages sometimes,
- 23 but in district, with all those district civil engineers,
- 24 we don't get the right answers or implementation.
- 25 So following the recommendations of the

- 1 Legislative Audit Bureau for recycled aggregate base rock,
- 2 it would be nice to have those same recommendations roll
- 3 over to compost use. That would be a great day.
- 4 Fifteen years later, I came a long way, but I'm
- 5 proud to be here today.
- 6 Thank you.
- 7 CHAIRPERSON BROWN: Thank you Mr. Edgar.
- 8 Does anybody have any questions?
- 9 BOARD MEMBER WIGGINS: Just compliments to the
- 10 speaker on the way to go.
- BOARD MEMBER PETERSEN: Nice goin', Evan.
- 12 CHAIRPERSON BROWN: Our next speaker is Matt
- 13 Cotton, U.S. Compost Council.
- 14 MR. COTTON: Good morning, Madam Chair and members
- 15 of the Board.
- Just a real quick thank you to -- I'm Matt Cotton
- 17 U.S. Composting Council, President of the Board of the
- 18 U.S. Composting Council.
- 19 We're very proud and pleased to work with the
- 20 Board and staff on these upcoming Caltrans workshops.
- 21 Just want to echo Evan's optimism and enthusiasm.
- 22 It has been a long road. I think we are finally at the
- 23 beginning of where we need to get the right people. I
- 24 want to thank Greg and Jack for showing up and doing all
- 25 that hard work, and Greg spent a lot of hours on this. I

- 1 think we're talking to the right people.
- 2 Certainly, Ken and Brian and staff have done an
- 3 outstanding job getting to the right people. I think
- 4 we've shown -- we can do a really great workshop, but it
- 5 doesn't matter. People don't show up, as I understand it.
- 6 All the workshops we have now are getting close to
- 7 overbooked with mostly Caltrans folks as well as
- 8 composters, so it's a great start. I'd love to encourage
- 9 the Board to do another five workshops. It's a really big
- 10 state.
- 11 And the questions apply -- I want to address that
- 12 quickly. I think that's one of the area where Greg may
- 13 find himself writing an exception. Back in the early days
- 14 with John Haynes who really started this effort with
- 15 Caltrans, I used to get called about once a quarter
- 16 saying, "Okay. Matt, I'm up in Modoc. Where's the
- 17 composter?"
- 18 And that is an issue. We've got about a hundred
- 19 composting sites in the state. Only about 10 of those are
- 20 STA certified. We're going to do as hard a job as we can
- 21 as the U.S. Composting Council. We're going to do
- 22 outreach to the remaining facilities to get them on the
- 23 burner. This is going to be a carrot and stick,
- 24 chicken/egg thing, I think, as these specs come out, as
- 25 these people come out and say, "Yeah, that's of value to

- 1 me."
- I was chatting with my good friend, Steve Grealy
- 3 there from the City of San Diego. He was saying, "Yeah,
- 4 we've got to get that STA program, and really work with
- 5 this." It's a great thing. So I really wanted to commend
- 6 the Board for this. Hope we can do more workshops, get
- 7 more of this out there. It's not going to solve all of
- 8 our market develop problems, but it's a really great step
- 9 in the right direction.
- 10 Thank you.
- 11 CHAIRPERSON BROWN: Thank you, Matt.
- 12 Does anybody have a --
- 13 BOARD MEMBER MULÉ: Madam Chair, I just want to
- 14 respond to the -- it's not going to solve the problem, but
- 15 as Evan mentioned, it's a trickle down effect to the local
- 16 jurisdictions. And we've been hearing time and time again
- 17 from local jurisdictions, "We're waiting for Caltrans
- 18 specs, " or "We follow Caltrans specs."
- 19 So again, this not only, you know, the
- 20 responsibility is not just on Caltrans to use it, but now
- 21 the local jurisdictions as well have those standards
- 22 that -- that have been needed and missing for all these
- 23 years.
- And so again we're hoping to see that trickle-down
- 25 effect to the -- to the local jurisdictions as well.

- 1 MR. COTTON: I think you're dead on.
- 2 I also wanted to highlight, this is part of the
- 3 larger story, nationwide, of State Department of
- 4 Transportation light taxes, which is the golden child of
- 5 state DOT using over a thousand cubic yards of compost.
- 6 That was probably in 2004. I'm not sure where their
- 7 numbers are. But that was a -- about a five-year process
- 8 to get to that point.
- 9 So again, although Evan and other folks have been
- 10 working on this, and staff, for a long, long time, we're
- 11 just at the beginning. We're going to see better numbers,
- 12 more accountability, better uses, more and new innovative
- 13 uses.
- 14 And I think you're absolutely right. The cities,
- 15 the counties, will say, "Hey, it's in the Caltrans Green
- 16 Book. We're going to use that spec. We're going to try
- 17 this." And there are some great results.
- 18 I know the Board is also doing some work with San
- 19 Diego State and others to look at erosion control
- 20 substances, so all great stuff and I want to thank you for
- 21 that.
- 22 CHAIRPERSON BROWN: Thank you, Matt.
- 23 BRANCH MANAGER FRIEDMAN: Madam Chair?
- 24 CHAIRPERSON BROWN: Yes.
- 25 BRANCH MANAGER FRIEDMAN: No, this is Judy

- 1 Friedman with the Organics Use Efficiency Branch.
- 2 I just wanted to add on to that comment. We
- 3 already presented this same information at the CRRA
- 4 conference, where of course the primary focus is local
- 5 government representatives. And our audience was, you
- 6 know, packed and lots of questions and lots of interests
- 7 in this from the local government side of things.
- 8 So already, we're seeing the benefits of that with
- 9 local government interests, plus as Brian mentioned, it's
- 10 going into the Green Procurement Action Plan toolbox, and
- 11 information that we share when we go out with the Ogilvy
- 12 project. Whenever we go, we're talking about these
- 13 specifications and these workshops.
- 14 So I already see great things coming at the local
- 15 level, and hopefully we'll continue to do that.
- 16 CHAIRPERSON BROWN: Thank you, Judy.
- 17 Any other comments from the Board?
- Thank you all very, very much.
- 19 Jack, Greg, we appreciate you being here answering
- 20 questions for us, and thank again for working with our
- 21 staff on this coordinated effort, and we're looking
- 22 forward to great reporting and great results.
- Thank you.
- Now we will move to our fiscal consent agenda.
- 25 First item under fiscal consent is Item 1,

- 1 revised, from the Special Waste Committee.
- 2 Mr. Lee, welcome back. We missed you.
- 3 DEPUTY DIRECTOR LEE: Thank you, Madam Chair.
- 4 CHAIRPERSON BROWN: A very efficient committee
- 5 meeting. We have some great grant programs to hear about
- 6 from the Special Waste Committee, this month.
- 7 So I will turn over to you for Item No. 1,
- 8 revised.
- 9 DEPUTY DIRECTOR LEE: Thank you, Madam Chair.
- 10 Good morning, Board members.
- 11 My name is Jim Lee, deputy director for the
- 12 Special Waste Committee.
- 13 Board Item 1 is Consideration of Scope of the
- 14 Grant Awards from the Household Hazardous Waste Grants,
- 15 15th Cycle, Integrated Waste Management Account, Fiscal
- 16 Year 2006.
- 17 This item is a keystone in the Board's
- 18 implementation of the -- the Board's Universal Action
- 19 Plan, the Personal Waste Action Plan.
- 20 The criteria for this grant award allowed for the
- 21 provision of maximum available fund support to assist
- 22 local jurisdictions with their U.S. waste collection and
- 23 recycling efforts.
- 24 It also includes a unique fund set aside for
- 25 planning and coordination grants to encourage and

- 1 facilitate discussion of new waste issues by regional
- 2 jurisdictions.
- 3 Several of the grantees recommended for award have
- 4 elected to initiate or support Take-It-Back programs
- 5 incorporation with retail partners. Hopefully this will
- 6 provide a foundation for expanded consideration and public
- 7 support of the concept of retail take-back, product
- 8 stewardship, and ultimately manufacturer responsibility.
- 9 This item is heard by the Special Waste Committee,
- 10 and recommended for fiscal consent. There were, however,
- 11 some requests by Board members for expanded product
- 12 descriptions, which have been provided in a memo sent to
- 13 the Board and which is available to the Board public, in
- 14 the back of the room.
- 15 Unless there's any questions, staff requests that
- 16 the Board approve Resolution 2006-148 as revised.
- 17 CHAIRPERSON BROWN: Thank you, Mr. Lee.
- 18 Questions?
- 19 Member Peace?
- 20 BOARD MEMBER PEACE: I don't necessarily have any
- 21 questions, because I asked enough of them in the committee
- 22 meeting.
- I do want to thank staff for the expanded
- 24 descriptions. You know, that does help me see a little
- 25 bit more what's going on.

- I do realize that the u-waste Take-It-Back
- 2 programs are at their infancy stage, so what I hope is
- 3 that from this program, that we'll pay, you know, close
- 4 attention to the successes and the failures and the cost
- 5 breakdown information that comes in, in the next two or
- 6 three -- next one or two years, so we can evaluate and
- 7 compare the program to see where we might need to set some
- 8 cost parameters or best practice guidelines or future
- 9 household hazardous waste grant cycles, so that we, and
- 10 ultimately the jurisdictions, all get the best bang for
- 11 our buck.
- 12 DEPUTY DIRECTOR LEE: Ms. Peace, if I may, I would
- 13 like to say, certainly, I'm sure you're aware that the
- 14 Special Waste Division is a strong advocate for cost
- 15 effectiveness and cost efficiency in all of our programs,
- 16 perhaps, you know, most clearly in your entire program.
- 17 I think you mentioned in your opening remarks,
- 18 there, that we're right at the inaugural phase, right at
- 19 the initiation of a lot of these u-waste programs.
- 20 We really don't have a good database of, you know,
- 21 exactly what are acceptable costs. But you know, we hope
- 22 through an establishment of these particular projects to
- 23 start building that database. And as soon as possible we
- 24 expect again to introduce, you know, cost effectiveness
- 25 criteria, you know, as part of our ongoing programs.

- 1 So we certainly support that -- that proposal.
- 2 CHAIRPERSON BROWN: Do we -- have we in the past
- 3 provided information and feedback, as I know we audit our
- 4 grants as they go through. We talked about this during
- 5 the committee. Would that kind of information be posted
- 6 on the Web site for other jurisdictions that are looking
- 7 for innovative programs to see, say, how San Luis Obispo
- 8 or Moorpark is doing with their Take-It-Back partnership
- 9 with some of the retailers are -- you know, as we go,
- 10 since these are, you know, multi-year grants, you know,
- 11 three years down the road could be a significant time
- 12 lapse for some jurisdictions to get going.
- 13 Do we post comments, maybe like interactive
- 14 comment, question and answer for local jurisdictions?
- 15 DEPUTY DIRECTOR LEE: Let me ask my -- Kristin Yee
- 16 and Bonnie Cornwall or staff come up to provide some more
- 17 statistics on this.
- 18 I think we're trying to do a better job on that,
- 19 right now. You know, through our conference, you know,
- 20 which I know you've had the pleasure to attend we've been
- 21 trying to recognize those jurisdictions that are doing the
- 22 best jobs, have the most cost effective programs, and to
- 23 try and utilize these as models that the others can -- can
- 24 utilize.
- Do we have any quick -- you we wanted to add on

- 1 that?
- 2 MS. CORNWALL: Yeah. I wanted to note that our
- 3 staff does routine project of managing the grants. We do
- 4 a, what we call, Grant Evaluation Report, which we're in
- 5 the process of trying to integrate into the online grant
- 6 management system. It terms of posting the progress of
- 7 projects while they are in progress, we don't generally do
- 8 that. The grant manager interacts directly with the
- 9 grantees based on their management of other grants, helps
- 10 them with here's the best practices; here's what's worked
- 11 elsewhere. That's why our staff spend a lot of time in
- 12 the field, trying to work with the grantees to improve
- 13 their programs.
- 14 In addition, at the end of each cycle, we develop
- 15 project profiles, which are posted on our Web site, of the
- 16 most successful programs, and those are currently on the
- 17 Web site, and it's something we're looking to expand.
- 18 CHAIRPERSON BROWN: I guess Cheryl just raised a
- 19 point that, you know, this is an infancy program. It was
- 20 oversubscribed; there's more people than we were able to
- 21 find. So there's definitely a need out there. And it's a
- 22 multi-year grant cycle.
- 23 So I guess what I was thinking more is, like, an
- 24 online chat room, if they were able to post a question,
- 25 where HHW facilities said, "Hey, we're trying to handle X.

1 Does anybody out there have, you know, a program that's

- 2 been successful to help us with this kind of program?"
- 3 Because I know you're great at auditing programs,
- 4 coming up with best practices, but by the time you audit
- 5 and evaluate a grant, post it on the Web site, talk about
- 6 it at conference, we're talking three years.
- 7 DEPUTY DIRECTOR LEE: Madam Chair, I think we can
- 8 assure you as the information becomes available, you know,
- 9 make it available to the other grantees. We want them to
- 10 last from the projects that the Board is currently
- 11 involved with.
- 12 And so -- and again, we have the additional use of
- 13 the HHW Information Exchange we use, which we hold
- 14 bimonthly, which we also use as opportunities, again, for
- 15 bringing out up-to-date information on program
- 16 development.
- 17 CHAIRPERSON BROWN: Right.
- 18 That's probably the best vehicle. That's fine.
- MS. CORNWALL: Let me also add that we have a
- 20 Listserv that's very active, where people can post those
- 21 kinds of questions even down to, you know, what vendor
- 22 will be used to get recycled content for your materials;
- 23 has anyone does a project XY. So those come up on a daily
- 24 basis, and the info exchanges, as Mr. Lee said, are every
- other month.

- 1 And although a project takes three years to
- 2 complete, we all -- every year we have projects finishing,
- 3 and every other month, the grantees are talking about the
- 4 successes, the challenges of their projects.
- 5 CHAIRPERSON BROWN: Okay. Member Petersen?
- 6 BOARD MEMBER PETERSEN: Thank you, Madam Chair.
- 7 First of all, I would like to thank the staff for
- 8 this report. It's extensive, and I'm getting an
- 9 understanding now of what is going on out there with these
- 10 programs.
- 11 And Board Member Peace was right on, on cost. But
- 12 the chatroom is a great idea, and you're doing that now,
- 13 but the question is, is how do we promote that to the
- 14 jurisdictions?
- 15 DEPUTY DIRECTOR LEE: Again, Mr. Petersen, we --
- 16 like I said, if you've attended any of our conferences,
- 17 you know that we have a very active involvement, you know,
- 18 by some 250 local jurisdictions that are involved in our
- 19 block grant programs and our various HHW programs.
- 20 And I think Ms. Cornwall mentioned the Listserv,
- 21 you know, which is, you know, actively engages these
- 22 jurisdictions, the bimonthly HHW meetings. In my
- 23 experience, you know, our stakeholder group is very
- 24 closely engaged with us and actively involved.
- 25 And so I --

- 1 BOARD MEMBER PETERSEN: That's great.
- 2 DEPUTY DIRECTOR LEE: I haven't seen any need, you
- 3 know, to go -- to do any additional outreach over and
- 4 above what we've got right now.
- 5 CHAIRPERSON BROWN: And since I have been, I will
- 6 just mention, they do have a very active group. But I
- 7 think the Listserv is more what Gary and I were thinking,
- 8 where they could --
- 9 BOARD MEMBER PETERSEN: Right.
- 10 CHAIRPERSON BROWN: In process of putting these
- 11 programs together, have an opportunity to share their
- 12 challenges as they put them together, because the
- 13 Take-It-Back program itself has had significant
- 14 challenges.
- 15 DEPUTY DIRECTOR LEE: I understand.
- BOARD MEMBER PETERSEN: I just have one more
- 17 question.
- I noticed -- and everybody's got their own
- 19 programs in their own jurisdictions about how to promote
- 20 this, and are we actually talking to the big chains to
- 21 help coordinate, let's say, campaigns statewide on where
- 22 we're going? I don't know if this dialogue has taken
- 23 place yet, but coordinate with the -- the big boxes, the
- 24 big chains, to coordinate with the local jurisdictions?
- 25 Is that happening?

DEPUTY DIRECTOR LEE: Are you talking about --

BOARD MEMBER PETERSEN: For the programs and the

3 collections.

- 4 DEPUTY DIRECTOR LEE: -- u-waste in general or the
- 5 Take-It-Back program specifically?
- 6 BOARD MEMBER PETERSEN: I would say both.
- 7 DEPUTY DIRECTOR LEE: With the u-waste efforts,
- 8 you know, the Board has through the HHW program, you know,
- 9 does have active involvement, trying to promote u-waste
- 10 collection and recycling efforts. Again, this grant
- 11 program is one of the key components of that.
- 12 If you're talking about the Take-It-Back program
- 13 specifically, again, as discussed indebted with the Board
- 14 as part of the U-Waste Action Plan, you know, that
- 15 program, the leadership responsibility on that is vested
- 16 with the Department of Toxic Substances Control. We are
- 17 trying to actively engage and encourage their efforts to,
- 18 you know, to refocus their efforts on, you know, more of
- 19 the retail focus, you know, on some of the these key
- 20 corporate partners.
- 21 You know, our success in that area has been, you
- 22 know -- arguably it's been a challenge. But we recognize
- 23 that that scenario and what we need to do to improve.
- 24 BOARD MEMBER PETERSEN: John, is there some sort
- of a campaign that's maybe in your mind?

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1 CHAIRPERSON BROWN: There is, Gary. DTSC is the

- 2 lead.
- BOARD MEMBER PETERSEN: Okay.
- 4 CHAIRPERSON BROWN: And our -- our efforts in that
- 5 record to this point have been these infrastructure grants
- 6 and the \$50,000 campaign that we approved for the
- 7 California Broadcasters association last month.
- 8 So we're -- we're lending support behind the
- 9 program. They are taking the lead, though, in trying to
- 10 navigate the challenges of getting big box retailers to
- 11 participate in the program.
- 12 BOARD MEMBER PETERSEN: Great.
- 13 CHAIRPERSON BROWN: They've got some small
- 14 successes in some regional areas. I don't know that we've
- 15 cracked the shell of the big box, where we can make a
- 16 significant effort. But I know that Leonard Robinson is
- 17 leading that effort and still working on it.
- 18 BOARD MEMBER PETERSEN: Thank you.
- 19 CHAIRPERSON BROWN: Do we have any other
- 20 questions?
- 21 Can I have a motion?
- 22 BOARD MEMBER MULÉ: Madam Chair, it looks like two
- 23 resolutions, so I guess I need to move Resolution 2006-141
- 24 first.
- 25 CHAIRPERSON BROWN: Do I have a second?

- 1 BOARD MEMBER PEACE: Second.
- 2 CHAIRPERSON BROWN: It's been moved by Member Mul
- 3 and seconded by Member Peace.
- 4 Call the roll, Kristen.
- 5 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 6 BOARD MEMBER DANZINGER: Aye.
- 7 EXECUTIVE ASSISTANT GARNER: Mulé?
- 8 BOARD MEMBER MULÉ: Aye.
- 9 EXECUTIVE ASSISTANT GARNER: Peace?
- BOARD MEMBER PEACE: Aye.
- 11 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 13 EXECUTIVE ASSISTANT GARNER: Wiggins?
- BOARD MEMBER WIGGINS: Aye.
- 15 EXECUTIVE ASSISTANT GARNER: Brown?
- 16 CHAIRPERSON BROWN: Aye.
- 17 BOARD MEMBER MULÉ: And I would like to move
- 18 Resolution 2006-148, revised.
- BOARD MEMBER PEACE: Second.
- 20 CHAIRPERSON BROWN: Moved by Member Mulé and
- 21 seconded by Member Peace.
- 22 Can you call the roll?
- 23 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 24 BOARD MEMBER DANZINGER: Aye.
- 25 EXECUTIVE ASSISTANT GARNER: Mulé?

- 1 BOARD MEMBER MULÉ: Aye.
- 2 EXECUTIVE ASSISTANT GARNER: Peace?
- BOARD MEMBER PEACE: Aye.
- 4 EXECUTIVE ASSISTANT GARNER: Petersen?
- 5 BOARD MEMBER PETERSEN: Aye.
- 6 EXECUTIVE ASSISTANT GARNER: Wiggins?
- 7 BOARD MEMBER WIGGINS: Aye.
- 8 EXECUTIVE ASSISTANT GARNER: Brown?
- 9 CHAIRPERSON BROWN: Aye.
- 10 Thank you very much. Those two resolutions have
- 11 passed.
- 12 And we'll move to Item 2, revised.
- 13 DEPUTY DIRECTOR LEE: Thank you, Madam Chair.
- 14 Board Item 2 is Consideration of Grant Awards for
- 15 the Targeted Rubberized Asphalt Concrete Incentive Grant
- 16 Program.
- 17 Staff requests approval with a total \$700,000 for
- 18 four identified applicants: City of Alameda, City of
- 19 Brentwood, City of Huron, City of Parlier.
- 20 This item was heard by the Special Waste Committee
- 21 and recommended for fiscal consent.
- 22 The staff requests the Board approve Resolution
- 23 2006-144 as revised.
- 24 CHAIRPERSON BROWN: Thank you, Jim.
- Do we have any questions on this item?

61 Board Member Wiggins? 1 2 BOARD MEMBER WIGGINS: Yeah, I have a question. 3 What can we to encourage or help Caltrans use 4 rubberized asphalt? 5 DEPUTY DIRECTOR LEE: The -- we have been actively 6 engaged with Caltrans for many years. In fact, I think 7 the Board has, I want to say, it's got grants in the 8 amount of 2 to 3 million dollars, you know, with Caltrans for development of various specifications, for assistance, 9 you know, with various, you know, project development 10 activities, for testing of various RAC specifications. 11 So the Board is actively engaged with Caltrans. 12 13 Several of the Board members --14 BOARD MEMBER WIGGINS: But what's happening with 15 them? This is the Board, but why are -- where were they? DEPUTY DIRECTOR LEE: I think that Caltrans, I 16 think, was last year, their chief district engineer put 17 forth out a memo, again, to the local jurisdiction -- not 18 the local jurisdiction, but to the Caltrans regional 19 districts, you know, basically strongly encouraging their 20 21 use of both rubberized asphalt concrete and the use of TDA 22 civil engineering projects. So this was a big step for 23 them that we viewed as basically trying to introduce and reinforce the use of these materials by the Caltrans 24

25

people.

- 1 Recently, also their last year, there was
- 2 legislative initiatives, you know, that basically
- 3 mandated, you know, Caltrans's use of the RAC product.
- 4 So from -- I guess from staff's perspective, you
- 5 know, the Board has been engaged, I think, Caltrans
- 6 through both the Board's efforts and through the
- 7 legislative mandates, I think we would expect to be
- 8 utilizing more of these products, going into the future.
- 9 BOARD MEMBER WIGGINS: So maybe afterwards, you
- 10 can tell me what bill that was that has been dated --
- 11 DEPUTY DIRECTOR LEE: I think it was AB -- maybe
- 12 the staff -- I think it was AB 338.
- BOARD MEMBER PEACE: 338, I believe.
- BOARD MEMBER WIGGINS: AB 338?
- Thank you.
- 16 DEPUTY DIRECTOR LEE: Nate, you want to clarify
- 17 that, please?
- 18 MR. GAUFF: I'm Nate Gauff with the Special Waste
- 19 Division.
- The bill was by Senator Levine, Assembly Bill 338.
- 21 He did require Caltrans to have a certain percentage of
- 22 their projects each year of the base amount -- I think it
- 23 was 20 percent -- by tonnage that they would have to use
- 24 rubberized asphalt in their projects.
- 25 And just to add, what Jim has said, last year, I

1 think it was 2005, is the -- yeah I think it was 2005, the

- 2 information in the Caltrans Web site, they used about
- 3 almost 900,000 tons of rubberized asphalt in their
- 4 projects, and I believe they are well above the 20 percent
- 5 level at that tonnage. So they are -- they are making the
- 6 effort to use more rubberized asphalt.
- 7 CHAIRPERSON BROWN: Did they report accurately
- 8 their usage of RAC, and have we seen progress?
- 9 Sorry. That BSA report just came out, so it
- 10 happens to be on everybody's mind.
- MR. GAUFF: The report -- the information that
- 12 that have reported on their Web site as far as the uses of
- 13 RAC is not actually usage; it's what they awarded in their
- 14 bid process, you know, versus what they awarded on all
- 15 their jobs, for all pavement materials.
- And so what I would say is, a lot of that material
- 17 probably was not used. I mean, some of those bids
- 18 happened late in the year, so there wasn't time to
- 19 construct and things like that. But that's a normal
- 20 process for all of their projects; they don't always get
- 21 constructed when they are awarded.
- 22 So that's the -- I think that's best we can go by
- 23 at this point.
- 24 CHAIRPERSON BROWN: Thanks Nate.
- Member Peace?

- 1 BOARD MEMBER PEACE: As we're looking at these
- 2 RAC -- target RAC incentive grants, I still haven't seen
- 3 the city of Los Angeles in here. That was like a two-year
- 4 big target.
- 5 Have we made contact with them at all?
- 6 MR. GAUFF: That I don't know as far as outreach.
- 7 I personally, as part of the Special Waste Program, have
- 8 not had any contract with the city of Los Angeles other
- 9 than I think when you were involved, Member Peace.
- 10 BOARD MEMBER PEACE: Because I've had several
- 11 different conferences I've gone to and things, and I've
- 12 talked to some people at the city who I tried to talk to
- 13 them into doing one of our --
- 14 MR. GAUFF: Well, recently in talking with the
- 15 Ogilvy folks, that was one of our major -- going to be one
- 16 of our major focus efforts.
- 17 Part of what they are doing now is doing the pilot
- 18 visitations with some of the jurisdictions, and we did
- 19 recently talk about that, that that would be one of the
- 20 first areas we would focus on, once the pilots were
- 21 completed.
- 22 BOARD MEMBER PEACE: That's a big area down there.
- 23 They use a lot of slurry but not the RAC, but I think they
- 24 are open to doing it. So we really need to push down
- 25 there, and I think I know we can start with Greg Smith's

- 1 office.
- DEPUTY DIRECTOR LEE: Ms. Peace, we'll look into
- 3 that particular situation. Again, I know there has been
- 4 some initial resistance in L.A. to utilizing the product.
- 5 I think as Nate's mentioned, I think the Ogilvy
- 6 efforts we're going to be trying to look at this area
- 7 again, but let me refresh -- let me discuss with my staff
- 8 and be able to respond to you a little bit more on that.
- 9 BOARD MEMBER PEACE: I just wondered, have you
- 10 tried to contact them? Have you gotten any resistance?
- 11 Or what have you had when you tried to contact them?
- 12 MR. GAUFF: Like I said, we haven't had any
- 13 specific dialogue with them recently, but I can say we
- 14 haven't encountered any resistance either at this point.
- 15 And right now, since we have Ogilvy, Ogilvy is
- 16 leading that effort. And once again, we decided that that
- 17 would be one of our primary objectives here, in the very
- 18 near future.
- 19 CHAIRPERSON BROWN: Actually this discussion on
- 20 this item, since this is a fiscal consent item, should
- 21 focus on this item.
- 22 We do have comment from Member Wiggins, so I'm
- 23 going to try and rein us back in to just the discussion of
- 24 the item before us, and maybe during the next month's
- 25 meeting, we can give a report on that.

- 1 Member Wiggins?
- 2 BOARD MEMBER WIGGINS: Yeah, my question is, do we
- 3 pay the difference on RAC versus regular asphalt for
- 4 Caltrans?
- 5 MR. GAUFF: For Caltrans, no. And Caltrans is not
- 6 eligible for the targeted grant program; it's only
- 7 available to local agencies, city and county agencies.
- 8 DEPUTY DIRECTOR LEE: Ms. Wiggins, like I say, I
- 9 think the reason for the targeted RAC, I think I mentioned
- in my earlier remarks, that we're already actively
- involved with Caltrans and they've also gotten a
- 12 legislative mandate. The targeted RAC program was
- 13 designed to try and engage them -- the local jurisdictions
- 14 specifically -- who are actually responsible for about
- 15 two-thirds of the paving projects that occur in the state
- on a yearly basis.
- And it was there that the Board felt we needed to
- 18 concentrate our efforts and especially with -- to
- 19 introduce the product to those jurisdictions that had no
- 20 previous experience with it.
- 21 BOARD MEMBER DANZINGER: Can I just make a quick
- 22 request? No more references to Caltrans today, because
- 23 I've been biting my tongue all day, and it's giving me a
- 24 really bad headache.
- 25 All I've been able to do is live vicariously

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- 1 through Edgar's comments.
- 2 CHAIRPERSON BROWN: May I have a motion?
- 3 BOARD MEMBER MULÉ: Madam Chair, I'd like to move
- 4 Resolution 2006-144, revised.
- 5 BOARD MEMBER PEACE: Second.
- 6 CHAIRPERSON BROWN: It's been moved by Member Mul
- 7 and seconded by Member Peace.
- 8 Can we call the roll, Kristen.
- 9 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 10 BOARD MEMBER DANZINGER: Aye.
- 11 EXECUTIVE ASSISTANT GARNER: Mulé?
- 12 BOARD MEMBER MULÉ: Aye.
- 13 EXECUTIVE ASSISTANT GARNER: Peace?
- BOARD MEMBER PEACE: Aye.
- 15 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 17 EXECUTIVE ASSISTANT GARNER: Wiggins?
- BOARD MEMBER WIGGINS: Aye.
- 19 EXECUTIVE ASSISTANT GARNER: Brown?
- 20 CHAIRPERSON BROWN: Aye.
- 21 Now we will move to Item 16, but I first, since
- 22 we're going to skip all of Gary's items -- well, all your
- 23 items were on consent.
- We have full Board presentations.
- Would you like to give a committee report now or

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- 1 before your presentations?
- 2 Go for it. Now. Do it now.
- BOARD MEMBER PETERSEN: Okay. Here it comes.
- 4 The Sustainability Market and Development
- 5 Committee held its meeting last week in conjunction with
- 6 the annual conference of the California Resource Recovery
- 7 Association, in San Jose.
- 8 We did this to provide an extended opportunity to
- 9 our members and staff to participate in the conference
- 10 area with the recycling community.
- 11 As a founding member of the CRRA, I have keen
- 12 interest in the success of their organization. Its
- 13 membership is the core of California's recycling
- 14 community, and we need them to succeed -- in order for the
- 15 Board to succeed -- the Board to succeed in its missions.
- While I was personally unable to attend any of the
- 17 conference sessions, I've heard good things and wanted to
- 18 take the opportunity to thank the Board members and all
- 19 the staff that assisted in the conference planning and
- 20 participated in the various ways during the conference.
- 21 Now, the Committee heard a presentation from CRRA
- 22 outgoing president Alec Cooley, board member Susan
- 23 Collins, and past president John Davis, on their vision
- 24 for improving California's resource recovery
- 25 infrastructure.

- 1 This was the beginning of a dialogue I hope to
- 2 maintain between the Board and CRRA on strategies for zero
- 3 waste future. And I emphasize that.
- 4 Carpet MOU, we also heard an excellent update from
- 5 John Bleu on the staff's carpet stewardship MOU. As I
- 6 heard it, there have been some progress on increasing
- 7 carpet recycling. However, this has largely been the
- 8 results of the efforts of recyclers, not the carpet
- 9 industry itself.
- 10 Unfortunately, no one from the carpet industry
- 11 attended our meeting to give us some perspective on their
- 12 progress.
- 13 I think there are some questions that need to be
- 14 asked, and if the chair and my fellow board members
- 15 concur, I would like to meet with some of the industry
- 16 representatives to see what we can do to come up with an
- 17 acceleration of the recycling of carpet.
- 18 The rest of the story. In addition, Committee
- 19 moves seven planning items forward for consent. These
- 20 were approved. We're going to approve them, this morning,
- 21 I hope. And lastly, in order to facilitate participation
- of key Caltrans representatives, on Agenda 15, which we're
- 23 really supportive of.
- So anyway, Madam Chair, that's my report.
- 25 CHAIRPERSON BROWN: Told you run circles around

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- $1 \quad \text{me.}$
- BOARD MEMBER PETERSEN: No way.
- 3 CHAIRPERSON BROWN: Unless any Board members have
- 4 any objections, I think I would be fine with you meeting
- 5 with a couple of the carpet manufacturers.
- 6 Member Peace?
- 7 BOARD MEMBER PEACE: Yeah, I think this is great
- 8 that you want to do that, Gary, but I think it is
- 9 interesting where you gave your report that said you can
- 10 even at least put a 1-cent fee, 1-cent-a-yard fee on
- 11 carpet, that would yield, like, \$19 million for us to
- 12 create some infrastructure, if it was just a 5-cent fee a
- 13 yard on carpet, it would create a 95 -- \$95 million worth
- 14 of funds we could use to create more infrastructure. And
- 15 they said with that, it would maybe add \$10 to the average
- 16 price that a person would have to pay for --
- 17 BOARD MEMBER PETERSEN: For his home.
- 18 BOARD MEMBER PEACE: For -- yeah, for carpeting
- 19 their home.
- 20 BOARD MEMBER PETERSEN: Right. It's nothing.
- 21 BOARD MEMBER PEACE: So we can't talk to carpet
- 22 people into doing more that maybe --
- 23 BOARD MEMBER PETERSEN: We're going to have a lot
- 24 of --
- 25 BOARD MEMBER PEACE: Maybe we can try a different

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- 1 direction in the legislature.
- 2 CHAIRPERSON BROWN: Thank you.
- 3 Thank you, Cheryl.
- 4 Thank you for your report, Gary. We approved your
- 5 consent items.
- 6 BOARD MEMBER PETERSEN: Thank you very much.
- 7 CHAIRPERSON BROWN: And we'll move to the next
- 8 fiscal consent item.
- 9 But first, Member -- Committee Chair Mulé, if you
- 10 would like to give your committee report.
- 11 Thank you, Madam Chair.
- 12 BOARD MEMBER MULÉ: We heard five facility permit
- 13 items, which were all placed on consent. And the item
- 14 that we are about to hear is the grant awards for the
- 15 Solid Waste Disposal and Codisposal Site Cleanup Program.
- 16 And that concludes my report.
- 17 And we had our meeting here in Sacramento.
- BOARD MEMBER PETERSEN: Oh, well.
- BOARD MEMBER MULÉ: So sorry.
- 20 We didn't have -- we didn't get -- well, we were
- 21 there in San Jose, but -- and I'm sorry I missed your
- 22 meeting, but I was attending the sessions. And it was
- 23 really a great conference.
- 24 And again, I hope we can build on that
- 25 relationship with CRRA, because I think there's a lot of

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- 1 opportunity for us to work with them and them helping us
- 2 with our mission and us helping them as well.
- 3 So with that, I conclude my report.
- 4 Thank you Madam Chair.
- 5 CHAIRPERSON BROWN: Thank you.
- 6 We'll move to Agenda Item 16.
- 7 MR. LEVENSON: Thank you, Madam Chair.
- 8 I'm Howard Levenson, Permitting and Enforcement
- 9 Division.
- 10 Agenda Item 16 is Consideration of New Projects
- 11 and Grant Award for the Solid Waste Disposal and
- 12 Codisposal Site Cleanup Program.
- 13 And in Mr. Leary's report this morning, you saw an
- 14 example of what the program can do on a complex site and
- 15 the kinds of efforts that go into it, and what we can gain
- 16 from those kinds of cleanups. So we have -- the item
- 17 today is bringing another set of the projects, some of
- 18 them are even more complex than the Nation City cleanup,
- 19 so we're looking for your approval on those.
- 20 And I thought, given the discussion with the
- 21 Committee, I should give a very brief run down of the
- 22 funding nature of these items, so if you will bear with me
- 23 for just a minute on that.
- 24 The Solid Waste Cleanup Program does address the
- 25 cleanup of solid waste disposal sites where a responsible

party either cannot be identified or is unable or

unwilling to pay for a timely remediation, and where the

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- 3 cleanup is needed to protect public health, safety, and
- 4 the environment.

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- 5 The projects are implemented through a variety of
- 6 means including Board-managed contracts, grants and loans,
- 7 and they use funding from the Solid Waste Cleanup Program
- 8 Trust Fund.
- 9 The proposed amount in this item is \$1.2 million
- 10 for four Board managed cleanup projects, and \$600,000 for
- 11 one matching grant.
- 12 Now, to explain the trust fund, the trust fund
- 13 receives an annual appropriation of approximately
- 14 \$5 million. With last year's balance along with that
- 15 appropriation and along with some of the dollars that have
- 16 come in from cost recovery from La Montaña cleanup.
- 17 The current unencumbered balance is about
- 18 \$10.8 million. That's a dynamic figure; it changes as we
- 19 get invoices on ongoing projects sources, we get cost
- 20 recovery dollars.
- 21 The matching grant for the City of Fillmore would
- 22 be funded using monies from this unencumbered balance of
- 23 that \$10.8 million.
- 24 We also have \$3 million encumbered -- already
- 25 encumbered in existing contracts for environmental

1 services. These are used for the Board-managed projects,

- 2 where we have our own contractor go in and do the actual
- 3 site investigation and remediation.
- 4 We had contracts awarded by the Board in March of
- 5 2006. One was for the northern California, A.J. Diani, in
- 6 particular, and one was for Southern California to recon.
- 7 And the initial funding in each of those contracts was
- 8 \$1.5 million from '05/'06 fiscal year funds. The
- 9 contracts again are authorized to go up to \$5 million. If
- 10 they run out, we'll come back to you with a request to
- 11 augment those contracts using current year funding from
- 12 the unencumbered balance of the trust fund.
- 13 So again, the four Board-managed projects in this
- 14 item would be funded out of the existing contracts. They
- 15 would not take anything from the unencumbered balance in
- 16 the trust fund.
- 17 Now, we still will have monies left in the
- 18 unencumbered balance -- approximately \$10.2 million after
- 19 this item.
- That money can be used for new grants or emergency
- 21 situations or, as I indicated, to augment the existing
- 22 contracts if they run out. And actually one of them, the
- 23 A.J. Diani contract, we have about \$400,000 left after we
- 24 go through next -- these projects. So we'll have to come
- 25 back here pretty soon and augment that contract fund.

- 1 So with that, we are seeking approval of one new
- 2 grant and four new Board-managed projects. We had
- 3 significant input on all of those projects, at the P&E
- 4 Committee from the Campo tribe, Torres Martinez, Del
- 5 Norte, Tuolumne, and City of Fillmore all came and
- 6 provided testimony at the committee meeting.
- 7 Two of the projects involve very complex sites on
- 8 tribal lands, one in Torres Martinez in Riverside and one
- 9 of the Campo reservation in San Diego. These are --
- 10 particularity the Torres Martinez site is being done -- a
- 11 consultation in cooperation with USEPA and the tribes and
- 12 the Bureau of Indian Affairs. Two involved sites are
- 13 Tuolumne and Del Norte, and one's the matching grant of
- 14 the City of Fillmore.
- 15 So unless there's any questions in particular
- 16 about the projects, staff is recommending Option 1, which
- 17 is too approve proposed grant projects and adopt
- 18 resolution 2006-135.
- 19 Thank you.
- 20 CHAIRPERSON BROWN: Thank you, Howard.
- 21 Do we have any questions from Board members?
- 22 BOARD MEMBER MULÉ: No, Madam Chair, but I would
- 23 like to move Resolution 2006-135.
- BOARD MEMBER PEACE: Second.
- 25 CHAIRPERSON BROWN: It's been moved by Member Mul

- 1 and seconded by Member Peace.
- 2 Call the roll.
- 3 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 4 BOARD MEMBER DANZINGER: Aye.
- 5 EXECUTIVE ASSISTANT GARNER: Mulé?
- 6 BOARD MEMBER MULÉ: Aye.
- 7 EXECUTIVE ASSISTANT GARNER: Peace?
- 8 BOARD MEMBER PEACE: Aye.
- 9 EXECUTIVE ASSISTANT GARNER: Petersen?
- 10 BOARD MEMBER PETERSEN: Aye.
- 11 EXECUTIVE ASSISTANT GARNER: Wiggins?
- BOARD MEMBER WIGGINS: Aye.
- 13 EXECUTIVE ASSISTANT GARNER: Brown?
- 14 CHAIRPERSON BROWN: Aye.
- Thank you, Howard.
- And now we will move to Agenda Item 3.
- 17 DEPUTY DIRECTOR LEE: Thank you, Madam Chair.
- 18 Board Item 3 is consideration of Reallocation and
- 19 of Grant Awards for the Tire-Derived Product Business
- 20 Assistance Program.
- 21 This business assistance grant program represents
- 22 one of the Board's most sophisticated efforts to date, to
- 23 provide support to the private sector to advance the
- 24 Board's tire diversion and recycling goals.
- Utilizing the Board's technical staff and a team

- 1 of Board contractors with experience in marketing,
- 2 finance, and other business support services, the
- 3 individual grant applicant situations were a assessed and
- 4 targeted support needs were identified.
- 5 With this additional level of grant applicant
- 6 review and continuing oversight, we believe the chances
- 7 for individual and program success are significantly
- 8 improved.
- 9 I mentioned earlier that that is a inaugural
- 10 effort for one of the Board's more complex and
- 11 sophisticated grant offerings.
- 12 One consequence of this has been some last-minute
- 13 issues with proper titling of the agenda item to reflect
- 14 proposed reallocation of funds previously encumbered in a
- 15 contract for services with R.W. Beck. This was explained
- in the memo you received earlier.
- 17 Given the title has changed and to meet public
- 18 notification requirements, the Board's deliberation on
- 19 this item was necessarily deferred until the Board meeting
- 20 today.
- 21 I also want to bring your attention to some
- 22 additional changes reflected in a revision to the item,
- 23 provided to you this morning. These changes reflect
- 24 modifications in the distribution of grant funds for some
- 25 of the proposed grant recipients.

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1 With that overview, I now like to ask Calvin Young

- 2 to make the remainder of the staff presentation.
- 3 CHAIRPERSON BROWN: Thank you.
- 4 Calvin?
- 5 MR. YOUNG: My name is Calvin Young with the
- 6 Special Waste Division, Product Promotion and Assistance
- 7 Section.
- 8 (Thereupon an overhead presentation was
- 9 presented as follows.)
- 10 --00o--
- 11 MR. YOUNG: This is an interesting program to say
- 12 the least.
- 13 A while back, we were on kind of a quest to kind
- 14 of figure out a replacement to the commercialization
- 15 program. There were a variety of strong points and a
- 16 variety of weaknesses to it. So we were tasked with
- 17 something a little bit different, and hopefully you will
- 18 like what we came up with.
- 19 The first couple of slides here I'm going to kind
- 20 of do a little bit of a revisiting of the program overview
- 21 to kind of bring everybody up to speed, since it's been a
- 22 little while here. So bear with me.
- 23 It's a very different approach and goal. Rather
- 24 than previously with the commercialization program,
- 25 looking at providing equipment grants based on, you know,

- 1 how well somebody told a story in an application, this is
- 2 different in that we're really kind of looking at more of
- 3 a sustainability on the part of individual business.
- 4 Rather than giving them a fish, we're teaching them how to
- 5 fish.
- 6 We're very much leaning towards empowering the
- 7 business and getting them the management tools and
- 8 training they need to take their business to the next
- 9 level and thereby divert additional tires from the waste
- 10 stream. The mechanism is different. In the past we're
- 11 just used grant agreements. This uses a combination of
- 12 both contract and grant agreements to accomplish the
- 13 delivery of services and any specifically identified
- 14 equipment needs.
- 15 We're also looking at a fairly significant dollar
- 16 amount: \$3.85 million, term of contract is 30 months.
- 17 Although in business, time is money, so literally, the
- 18 assistance provided to most of these businesses will
- 19 probably be provided in 9 to 12 months, maybe a little bit
- 20 more for some of the more complex areas.
- 21 And we also have the ability in the program to
- 22 fund -- identify and fund sector and industrywide
- 23 activities. We recently had a workshop on that and
- 24 discussed a variety of things, which will be coming
- 25 forward to the Board, for their consideration, I believe

- in October, that will help the industry as a whole.
- 2 That was really a hot button when we were first
- 3 coming out with a program, from both stakeholders as well
- 4 as Board members, that we could take and identify some
- 5 common theme, some common areas of need and focus
- 6 resources on those, rather than repeating it over and over
- 7 again with the individual businesses.
- 8 --000--
- 9 MR. YOUNG: As far as the types of assistance that
- 10 are offered under the program, we have the general
- 11 business assistance which is general strategic planning,
- 12 helping them to identify market segments and what have
- 13 yous;
- 14 Technical, which go into plant layout. We have a
- 15 few companies that are taking advantage of plant layout
- 16 aspects, optimizing equipments and what have yous;
- 17 Marketing, seemed to be a hot button with a lot of
- 18 folks and that seemed to be working really well;
- 19 Project testing and certification, we have
- 20 Underwriting Laboratory, which is one of the big names as
- 21 kind of keynote there, for that;
- 22 And any specifically identified equipment would
- 23 also be eligible under the program.
- Just as an aside, and I'm jumping a little ahead,
- 25 but just kind of to put a perspective on the funding

- 1 amounts, we're recommending it works out to 22 percent in
- 2 general business assistance; 22 percent in technical; 17
- 3 in marketing; 10 percent in product testing and
- 4 certification; and 29 in equipment.
- 5 That's pretty close, because when we originally
- 6 started with this program, we were kind of guessing that
- 7 at about 25 -- a quarter to a third of the monies would
- 8 probably be equipment and balance would be for technical
- 9 and consultive services. So we're right on the market in
- 10 that.
- 11 We also estimated it would probably serve about
- 12 37, 38 businesses. We've got 19 that we're dealing with
- 13 right now. So we're right on the marks on that. So I'm
- 14 pretty happen with that.
- 15 --000--
- MR. YOUNG: As far as eligibility and funding,
- 17 since this is a brand new program, we kind of gave an
- 18 initial shot on this. And we will probably be coming
- 19 back, later on, with some recommendations for some
- 20 tweaking to some of the areas here.
- 21 But there was some concerns before having
- 22 out-of-state companies coming in that didn't have a
- 23 physical presence in the state or whatever, so it's
- 24 California-based companies only.
- We would accept companies that were domiciled in

- 1 other states if they had a physical operational presence
- 2 in California.
- 3 An example would be if they had a production
- 4 officer here even though they were headquartered somewhere
- 5 else, but we didn't want to get into what had been an
- 6 issue at least in one case before, where it was literally
- 7 a mailbox.
- 8 Business categories, in the agenda item, there's
- 9 various business categories. I'm not going to go into
- 10 great detail on that, other than that was kind of our
- 11 first stab at slotting businesses in a variety of
- 12 categories and then trying to figure out an appropriate
- 13 assistance amount for those.
- 14 Yeah, it was a challenge, let me tell you.
- And we've kind of felt that two different levels
- 16 were appropriate, rather than, you know, the small
- 17 mom-and-pops getting the same as a multi-million-dollar
- 18 corporation. We broke it into two broad levels, a \$50,000
- 19 level maximum and a 175, and rather than basing funding on
- 20 telling a good story, we based it on actually PTE
- 21 diversion, documented PTE diversion, in the previous year.
- 22 And while some of the companies that we're
- 23 currently working with importing their rubber for the
- 24 materials as part as the agreement with what we will be
- 25 having as though they were required to use California

- 1 rubber.
- 2 --000--
- 3 MR. YOUNG: The process was we went through and
- 4 had 22 companies, 22 applications. 19 were eligible, 2
- 5 were startup companies, and one was an out-of-state
- 6 company that didn't have a California presence.
- 7 Also, different from previous grant programs and
- 8 what have yous, we actually analyzed a lot of stuff. We
- 9 got financial statements. We got tax -- we eliminated tax
- 10 return information. We had the RMDZ program staff spread
- 11 or analyze those -- those statements and financial
- 12 information; ordered business credit records; ordered
- 13 requests from the Secretary of State as well as Franchise
- 14 Tax Board to make sure they were in good standing with
- 15 those entities. Checked with our Waste Water Permit
- 16 Section and the RMDZ program regarding those who had loans
- 17 with the program.
- 18 We also went out and visited every single one of
- 19 them. And let me tell you, one week -- rit was a
- 20 challenge let me tell you. One week we put on, in four
- 21 days, 1200-plus miles, and it was just because
- 22 geographically, it had to be done where they were at and
- 23 what have you. But that was a tough week.
- Anyway, we went out and visited all of companies,
- 25 had a really good interchange. The visits would typically

- 1 be anywhere from say two to three hours, rough, and it
- 2 would be myself, Frank Simpson accompanied many of them.
- 3 We also had one or two members of the assessment team,
- 4 depending upon the complexity of the company and their
- 5 specific needs.
- 6 So we really had an opportunity to bring the right
- 7 talent to the table at the time. This whole thing
- 8 between -- especially relying on folks with the Recycling
- 9 Market Development Zone program, and I especially want to
- 10 thank them -- but it's really been a collaborative effort
- 11 between our RMDZ folks, the folks in Permitting, our tire
- 12 derived aggregate key staff, public affairs office,
- 13 everybody. I mean, this has been a really -- everybody
- 14 pulled together type of thing, and I really appreciate all
- 15 of their assistance.
- --o0o--
- MR. YOUNG: As far as on the assessment and
- 18 observations, when we went into the program, we kind of
- 19 had an idea that, well, there were probably a couple of
- 20 really strong companies, but generally there were a lot of
- 21 weaknesses out there. And that's pretty much what we
- 22 found.
- There were a couple of really strong ones, but the
- 24 vast majority of them had really some -- one or more areas
- 25 of significant weakness. It could be that maybe they

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- 2 background. Most of time it was what they were
- 3 under-capitalized and maybe not yet profitable or because
- 4 they were growing so fast, they didn't have sufficient

would grow too fast and didn't have the management

- 5 cash flow for operations and a variety of things.
- 6 But it was really -- it was really -- it's like,
- 7 you know, you see the picture of the cat hanging on by the
- 8 fingernails, that's a lot like what it was for a lot of
- 9 businesses out there. So a lot of the businesses -- not
- 10 all, there were a couple of very strong ones -- but the
- 11 fast majority of the business had, really had weaknesses
- 12 in one or more areas that really are going to be able to
- 13 be significantly assisted by this program. I'm very, very
- 14 pleased by that.

- We also identified several areas of common
- 16 interest and need as we went out and spoke with the
- 17 businesses. There seems to be a common need -- and this
- 18 will be coming up as we go forward with our sector and
- 19 industrywide proposal in a couple of months here. There's
- 20 a lot of need out there for some sort of cooperative
- 21 marketing: reaching out to Caltrans -- I shouldn't have
- 22 said that word, pardon me, Jeff -- but reaching out to
- 23 other government entities, both at the state and federal
- 24 and local level.
- There seems to be a lot of interest in reaching

1 out to the green building community: the architects, the

- 2 designers, and what have yous, and we'd some conversations
- 3 with our green building folks and we're going to be having
- 4 additional conversations as we move forward with this. So
- 5 we're working together, not disjointed. It's going to be
- 6 very much a coordinated effort.
- 7 There's also a lot of opportunities out there that
- 8 we aren't really aware of. For example, when we were
- 9 speaking with one company, the principal of that company
- 10 is also involved in another large rubber manufacturing
- 11 company, and the use virgin rubber for the manufacturing.
- 12 When I say large, we're talking, lots and lots of monies.
- 13 And they indicated there might be an opportunity.
- 14 Nobody really approached them, of using between maybe 5,
- 15 10, 15 percent recycled rubber in with the virgin rubber,
- 16 into the mainstream products.
- 17 I'm not talking about going out rubber floor mats
- 18 or you know whatevers. I'm talking about mainstream
- 19 rubber products that we can incorporate between 5 and 15
- 20 percent of recycled material into the product, without
- 21 degrading the performance or any of the specifications to
- 22 it.
- We're finding out that maybe we're kind a victim
- 24 of our own success. Right now, there appearS to be a
- 25 little bit of a shortage or a temporary imbalance between

- 1 the supply and demand in the crumb rubber market. We're
- 2 hearing with all of the money and outgoing to the RAC, and
- 3 some of our processors shifting more and more resources
- 4 and more and more production that way, that it's creating
- 5 a tightness of supply for the molded product
- 6 manufacturers.
- 7 Now, three of the processors are in the process of
- 8 increasing their production, but right now, you know, you
- 9 have to little bit where you have demand go up here and
- 10 supplies down here. Well, supply is going to have to come
- 11 back up. And they are working that at the processor
- 12 level.
- 13 There is also some things that may come down the
- 14 line that we may be able to suggest on supply side dealing
- 15 with a variety of issues on the supply of the waste tires
- 16 going into processor that may be able to adjust the market
- 17 forces a little bit on that as well.
- 18 We found a lot of support for the program, a lot
- 19 of uncertainty, to be frank. As far as because it is so
- 20 new how is it going to work how is this going to do. you
- 21 know, is it basically they are making recommendations and
- 22 they are going to do the services. Well, what are sort of
- 23 the checks and balances and whatever in that? And we
- 24 walked through a lot of this on a one-on-one business,
- 25 business by business, and they seemed to be fine with it,

- 1 once it was over. Yes, everybody would prefer to just get
- 2 a quarter million dollar grant for equipment and spend it
- 3 any way they want. So this was a bit of an educational
- 4 process and a little bit of getting over obstacles for a
- 5 lot of businesses, but I think those that worked through
- 6 it and saw the value there we were really excited.
- 7 And we have a couple, like I said, that especially
- 8 we're looking forward to plant layout and design and some
- 9 other optimization things that they are going to be poster
- 10 children for the program. This is the only way I can talk
- 11 about it.
- 12 --00o--
- 13 MR. YOUNG: One of the issues that was strong that
- 14 was a early-on item was confidentiality. Because of what
- 15 we're dealing with here, we're dealing with financial
- 16 statements, we're dealing with customer records, we're
- 17 dealing with all sorts of things.
- 18 Companies have some concerns regarding
- 19 confidentiality, and it is essential to the program to
- 20 maintain that confidentiality to the best degree that we
- 21 can, realizing we're a state entity, but taking every
- 22 precaution that we can through the program. So we went
- 23 through and we described various things in the application
- 24 itself. We had specific language in the contract between
- 25 the Waste Board and R.W. Beck.

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1 The finals themselves have restricted access, not

- 2 a general access type of thing. And they -- we even
- 3 generated a -- prepared a confidentiality agreement that
- 4 would additionally bind not only R.W. Beck but all of the
- 5 subcontractors and anybody else working on that, that
- 6 would come in contact with the information, bind them by
- 7 confidentiality as well between them and the business. So
- 8 we have kind of a things coming from a variety of
- 9 directions here.
- 10 --000--
- 11 MR. YOUNG: Funding wise, we're working on the
- 12 \$3.85 million contract with R.W. Beck.
- 13 The assessment team actually provides the vast
- 14 majority of the assistance to the individual businesses.
- 15 R.W. Beck is kind of a gatekeeper. More than anything
- 16 else, it helps to coordinate, gee whiz, 19 different
- 17 companies and a dozen different subcontractors and it gets
- 18 to be rather -- rather interesting.
- 19 As far as the reallocation goes, again, we're
- 20 working from a \$3.85 million contract, and as Jim
- 21 mentioned a little bit earlier, we had to adjust the title
- 22 because technically it's pulling monies out of the
- 23 contract to fund the equipment dollars associate with
- 24 that.
- We're looking -- we've got of the various things

- 1 for assistance as well as for equipment needs, it's
- 2 1,767,500, all total. We estimate that we'll still --
- 3 we'll probably come forward with proposals for 200 to
- 4 300,000 for sector and industry-wide activities and with
- 5 the other costs associated with doing the assessments and
- 6 what have yous. We estimate there will probably be about
- 7 a mil-5, million-7, something like that for the next -- or
- 8 for future grant cycles.
- 9 Part of the things that we also looked at that
- 10 were very different in this was with the equipment, again,
- in the past it was tell a good story, send in an
- 12 application, and we'll give you a grant for equipment.
- 13 Well, we had some businesses that we weren't able
- 14 to say yet that they needed a certain piece of equipment.
- 15 Before we reached that point, we're going to be doing some
- 16 analysis and some work with the business on their
- 17 planning, on their itemization of things, and to kind of
- 18 figure out where they really are relative to their
- 19 equipment needs. This isn't an equipment "want" program;
- 20 it's a equipment "need" program.
- 21 So we have a few companies that we are just
- 22 funding so the technical assistance side on we'll be
- 23 looking at and coming back in the future for taking care
- 24 of the equipment needs.
- When I do come forward with the proposed changes

- 1 to the processing criteria, one of the things that I will
- 2 be requesting is that those that have gone through this
- 3 system before receive the assessment, and we're working
- 4 with them. Basically that those we've deferred their
- 5 equipment purchase, that they basically be given priority
- 6 funding over the others because they've been waiting at
- 7 this point.
- 8 We also have some businesses that have some --
- 9 some concerns that we didn't -- that we wanted to make
- 10 this really performance based both on the individual
- 11 business as well as on the contractor and the program
- 12 itself.
- 13 So we also had some performance requirements with
- 14 the individual businesses to where we would give them some
- 15 initial consulting and technical services. They needed to
- 16 do something else before we would provide the additional
- 17 services. So it's not just, you know, open the gates and
- 18 here comes all the services. They -- several of them have
- 19 performance issues on their part as well.
- 20 And if they don't perform, then basically those --
- 21 those monies would be available for other businesses in
- 22 their needs.
- --000--
- 24 MR. YOUNG: And as far as performance measurements
- 25 goes, we -- again, this is different in that we very much

- 1 want to inspect what we expect. So on the monthly
- 2 performance, we are setting it up that the contractor, as
- 3 they perform the assistance to the business, on a monthly
- 4 basis are submitting invoices, and will also be doing a
- 5 mini-performance evaluation of the contractors, the
- 6 subcontractors, on a monthly basis, so we can immediately
- 7 respond to any areas of concern and so that there's a
- 8 feedback mechanism along with it.
- 9 As a part of that, we are also going to have
- 10 feedback from the individual businesses: How is this
- 11 consultant working with you? Do you feel like, you know,
- 12 we're getting our money's worth? And so on and so forth.
- 13 So it's very much customer driven. It's not just top down
- 14 directive type stuff.
- 15 We're also going to have, because we require the
- 16 financial information in the passenger tire equivalent
- information, we have both a baseline as well as a
- 18 requirement for annual reporting from these businesses.
- 19 So we'll be able to gauge the success of the
- 20 program over time. And if we find that we need to adjust
- 21 in certain areas, we could.
- 22 And on the industry-wide information, again, we're
- 23 looking at a variety of activities associated with that,
- 24 but we're also finding that in addition to the information
- 25 that we generate at the program level, through waste tire

- 1 program as far as diversion numbers, there's also real
- 2 value in getting hard information from the processors as
- 3 far as -- not just the tires processing, but where does
- 4 the material go? Hard numbers as far as what is going
- 5 into RAC? What is going into molded products? What is
- 6 going into TDA, and what have you? And you know, what's
- 7 being shipped out of the state?
- 8 Currently, we understand that a fair amount of our
- 9 crumb is being shipped out of state, which is ironic
- 10 because actually we're importing courtroom as well.
- 11 So it's interesting. We're trying to get a better
- 12 handle on all of that.
- --000--
- 14 MR. YOUNG: As far as the lessons learned, it
- 15 would probably be that, yes, this was very much needed out
- 16 from.
- 17 Sometimes when companies are so involved in
- 18 working in the business, they don't have time to step back
- 19 and work on the business. And we're finding that very
- 20 much throughout the businesses that we've been dealing
- 21 with.
- 22 We will probably come back again, as I said, a
- 23 couple of months with changes, some tweaking to the
- 24 process and criteria to kind of reflect the information
- 25 that we've got.

- 1 CHAIRPERSON BROWN: You're not leaving much time
- 2 for us to ask questions or any information for us to ask
- 3 you. You're providing all the information in your
- 4 presentation, Calvin. You have to leave a little bit for
- 5 us to ask you so we show interest in this program.
- 6 So give us the nuts and bolts. And where we would
- 7 like to delve into the specific detail, let us ask you
- 8 question on that. You're providing a very detailed,
- 9 thorough, great presentation.
- 10 MR. YOUNG: And with that --
- 11 CHAIRPERSON BROWN: And with that. Finish,
- 12 please. You're not leaving much for us to probe.
- 13 MR. YOUNG: Okay. And that's kind of actually it.
- 14 My next slide was just the recommendations.
- 15 It's been a very interesting process going through
- 16 and working with the businesses and very eye opening as
- 17 far as the needs, the true needs out there.
- 18 And I think this program pretty well is addressing
- 19 a lot of it. There was some initial skepticism, and they
- 20 is still a little bit out there how is it actually going
- 21 to work? Gee, on the tire business, how is that the same
- 22 as another business? And so on and so forth.
- But we're working through all of those issues.
- 24 CHAIRPERSON BROWN: Good. Thank you for your
- 25 presentation. I didn't mean to cut you off.

- 1 But Member Petersen is chomping at the bit. He
- 2 has a question for you.
- 3 BOARD MEMBER PETERSEN: Calvin, this is really
- 4 exciting, what you're doing and how you're doing it. And
- 5 to me this is like when we started the certificate program
- 6 at UCLA on recycling and waste management, the idea was,
- 7 is we get out in the street with recycling coordinators,
- 8 get out in the street with the businesses so they
- 9 understand what this is all about. And this is fabulous.
- 10 Congratulations and good job.
- Now I'm looking toward to seeing what you're going
- 12 to do.
- MR. YOUNG: Thank you.
- 14 CHAIRPERSON BROWN: Thank you, Member Peace.
- 15 BOARD MEMBER PEACE: Calvin has done a great job.
- 16 We took like a concept and then he comes up with this
- 17 whole program. It's great.
- 18 When I was reading through -- it says that every
- 19 eligible business was visited by a staff member and by at
- 20 least one or two members of the Beck team, which is great.
- 21 Because I think in the past, the product commercialization
- 22 grant, sometimes those weren't even visited, so this is
- 23 wonderful.
- 24 But my question is, when you do the assessment, do
- 25 we have, like, any of the businesses, say, apply for any

- 1 safer equipment and the assessment team says, no, actually
- 2 you don't need equipment. You just need better management
- 3 and some marketing help? And has that happened? And what
- 4 kind of reaction do you get from the businesses, when you
- 5 don't quite agree with what you think they need.
- 6 MR. YOUNG: That's a very good question.
- 7 And actually we encountered that more than once,
- 8 where they had been accustomed to just getting their
- 9 equipment money and just rolling with it and now, come on,
- 10 this is a capital intensive business. I need equipment I
- 11 need this, I need that.
- 12 And that's accurate. But you also need to balance
- 13 that with the needs to manage the business, and I kind of
- 14 liken it to a couple of companies that we've dealt with.
- 15 It's like, okay, you have gone from this level on sales to
- 16 way up here, and you want to go up here, but your
- 17 management and your operations and everything is still
- 18 down at this level.
- 19 If you want to take it to these next higher
- 20 levels, you need the additional guidance and structure and
- 21 support and training to let you take it to those next
- levels.
- 23 But yes, we did have some companies that, you
- 24 know, I just want my equipment money and let's move on
- 25 this here. And then we had to, in a few cases, kind of go

- 1 back and forth and point out some things with the
- 2 companies as far as kind of frankly identifying where some
- 3 of the big gaps are here. And they eventually saw the
- 4 merits to it. They still wanted the equipment money
- 5 though, but they saw that they did indeed meet the
- 6 consulting dollars as well to help them improve their
- 7 business, improve the cash flow, so they can fund those
- 8 other programs, so they introduce the new products and so
- 9 on and so forth. So it was very much a give-and-take
- 10 operation.
- 11 In the assessments, we had the consultants come
- 12 out with an initial draft, and then not only did we visit
- 13 every company, we also had a teleconference with every
- 14 company for an hour or so, going over the report, going
- 15 over the recommendations, and having that back and forth
- 16 dialogue where the consultants and myself were able to
- 17 explain why we thought something was important to the
- 18 company, and they were able to respond back why they
- 19 thought, you know, maybe a peace of equipment or a
- 20 different category of assistance was more important.
- 21 And I would say, in all by just a couple of
- 22 examples, we adjusted the dollars. So it wasn't a case of
- 23 here's what the consultant says, and that's what it was.
- 24 It was very much a case of here's the initial assessment,
- 25 now let's talk about it, let's negotiate it, let's work

- 1 out something we can all agree with.
- 2 CHAIRPERSON BROWN: Thank you, Calvin.
- 3 Member Mulé?
- 4 BOARD MEMBER MULÉ: Thank you, Madam Chair.
- 5 Quick question and hopefully a quick answer on the
- 6 revisions we received this morning.
- 7 I just was wondering if you can go through them
- 8 quickly.
- 9 For example, I'm looking at the resolution, the
- 10 third page of the resolution, where you've got the table
- 11 with the names of the companies and the types of
- 12 assistance and like, for example -- I'm not picking on
- 13 anyone -- but I'm just saying, for example, Golden
- 14 Byproducts, their general assistance dollars amount was
- 15 originally \$115,000. It went down to \$25,000.
- So if you can briefly explain all these changes,
- 17 because I'm not comfortable voting on this. I mean, this
- 18 is a lot of money that we are going to be approving today.
- 19 So I just want to make sure that we all have an
- 20 understanding of what this is about, but -- and I know
- 21 that we're pressed for time.
- MR. YOUNG: I will be brief.
- BOARD MEMBER MULÉ: Thank you.
- MR. YOUNG: Okay. When we had prepared the item,
- 25 we knew that there would be a couple of adjustments in the

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dollars figures simply because in the case of, you

- 2 mentioned, Golden Byproducts, we had not yet had an
- $\,$ 3 $\,$ opportunity to have that back and forth dialogue with the
- 4 company. We were able to have that earlier last week, and
- 5 as a result of that back and forth dialogue, we reached an
- 6 adjustment to the figures.
- 7 The initial dollars were just thrown into the
- 8 various categories that they were initially just more as
- 9 placeholders than anything else, and that these reflect
- 10 what this is.

- 11 You will also notice Ag Link up there. Ag Link is
- 12 an affiliate of Golden Byproducts, so their 175 is still
- 13 between the two.
- 14 The others that have changes to them basically are
- 15 two companies that -- that were looking at producing
- 16 tire-derived aggregate. The figures that were in here,
- 17 what we initially had after discussions with our
- 18 specialists and tire-derived aggregate at the Board and
- 19 others, we adjusted the dollars amounts and basically
- 20 deferred the bulk of the equipment until after there would
- 21 be more -- much more of analysis of the company and their
- 22 actual needs.
- 23 CHAIRPERSON BROWN: Thank you.
- We do have one speaker on this item.
- Scott Smithline.

- 1 ACTING DEPUTY DIRECTOR SMITHLINE: Good morning,
- 2 Madam Chair and Board members.
- 3 I'm Scott Smithline with the environmental group
- 4 Californians Against Waste.
- 5 It's been some time since we've been before you.
- 6 We worked with the Special Waste Committee on this issue.
- 7 I think the Board had actually very different composition,
- 8 but we have been observing this process as it's been
- 9 moving along.
- 10 At that time we last commented, we did actually
- 11 propose a very different way of dealing with the tire
- 12 problem in California, and we still believe that a much
- 13 simpler bottle bill-type program would probably better
- 14 serve the state. That notwithstanding, I think there's
- 15 some very good things about this program.
- Primarily, the fact that Calvin and the team are
- 17 reaching out to really expand market development and start
- 18 including -- finding markets to include tire rubber and
- 19 other products, I think that's really significant work,
- 20 and I really applaud that effort.
- 21 Two things I think we need to keep on eye on: One
- 22 is that, and we've commented on this before in this
- 23 program, is that all diversion is not created equal, and
- 24 that as we move forward, particularly with what feels to
- 25 be a little bit of a decrease in transparency, it's

- 1 difficult for a stakeholder to assess where the dollars
- 2 are going and whether as a stakeholder we feel that's in
- 3 line with the waste hierarchy and really prioritizing
- 4 recycling, putting the highest value added products on top
- 5 and recycling are as close as we can get, and on down from
- 6 there.
- 7 That doesn't seem transparent in this process, and
- 8 particularly, there seems to be less information available
- 9 on where the grant monies are going once they are in the
- 10 company, when before, it was a company would present this
- 11 is what we're doing.
- 12 It's a little less clear at this point, so I just
- 13 would ask that we keep our eye on that, maybe if there's
- 14 some way to increase that feedback and transparency to the
- 15 stakeholder group.
- 16 Thank you.
- 17 CHAIRPERSON BROWN: Thank you, Scott.
- 18 Any questions from the Board members yet
- 19 unanswered, by either Calvin or questions of Scott?
- Okay.
- 21 Then we do have a revised resolution?
- 22 If I could have a motion on the revised resolution
- 23 that was presented to members this morning.
- 24 BOARD MEMBER MULÉ: Madam Chair, I will move
- 25 Resolution 2006-145, revised.

- 1 BOARD MEMBER PEACE: Second.
- 2 CHAIRPERSON BROWN: It's been moved by Member Mul
- 3 and seconded by Member Peace.
- 4 Kristen, could you call the roll.
- 5 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 6 BOARD MEMBER DANZINGER: Aye.
- 7 EXECUTIVE ASSISTANT GARNER: Mulé?
- 8 BOARD MEMBER MULÉ: Aye.
- 9 EXECUTIVE ASSISTANT GARNER: Peace?
- BOARD MEMBER PEACE: Aye.
- 11 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 13 EXECUTIVE ASSISTANT GARNER: Wiggins?
- BOARD MEMBER WIGGINS: Aye.
- 15 EXECUTIVE ASSISTANT GARNER: Brown?
- 16 CHAIRPERSON BROWN: Aye.
- 17 Now, with the audience's indulgence, we need to
- 18 take a few minute break, and we will reconvene before
- 19 noon, and at that time. And without objection, I know we
- 20 have some speakers here on a future agenda item, if we
- 21 could take them out of order to do Item 23 followed by
- 22 Item 11 and then 12. Without anybody's objection I will
- 23 propose that. And if we could be back here in ten
- 24 minutes, that would be great.
- 25 (Thereupon a break was taken in

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1 proceedings.)

CHAIRPERSON BROWN: I think we would like to call

3 this meeting back to order, in the interest of time.

4 Kristen, can you call the roll?

5 EXECUTIVE ASSISTANT GARNER: Danzinger?

6 Mulé?

2

7 BOARD MEMBER MULÉ: Here.

8 EXECUTIVE ASSISTANT GARNER: Peace?

9 BOARD MEMBER PEACE: Here.

10 EXECUTIVE ASSISTANT GARNER: Petersen?

BOARD MEMBER PETERSEN: Here.

12 EXECUTIVE ASSISTANT GARNER: Wiggins?

BOARD MEMBER WIGGINS: Here.

14 EXECUTIVE ASSISTANT GARNER: Brown?

15 CHAIRPERSON BROWN: Here.

16 And we'll keep the roll open.

17 And we would like to move to Agenda Item 23,

18 Consideration of Allocation and Scope of Work for

19 Curriculum Reviewers, Graphic Designers, and Editors for

20 the EEI Model Curriculum Program.

21 Susan Sakakihara.

22 ACTING ASSISTANT DIRECTOR SAKAKIHARA: Good

23 morning, Chair, and Board members.

24 My name is Susan Sakakihara.

25 CHAIRPERSON BROWN: Can you talk into the

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

- 1 microphone?
- 2 Thank you.
- 3 ACTING ASSISTANT DIRECTOR SAKAKIHARA: My name is
- 4 Susan Sakakihara. I am the acting assistant director of
- 5 the Office of Education and the Environment.
- 6 As you know from our previous times before you,
- 7 the Environmental Education Initiative, otherwise known as
- 8 EEI, and of course the Environment Model Curriculum are
- 9 well underway.
- 10 Andrea Lewis and our consultant Jerry Leiberman
- 11 will be providing you with an update in status of model
- 12 curriculum after my presentation.
- 13 At this point in our work plan, the OEE staff are
- 14 ready to move forward with the next steps of developing
- 15 the model curriculum. Specifically three areas of
- 16 expertise are needed, and today we are requesting that
- 17 your approval of the scopes of work and allocation of
- 18 funding provide for professional curricular reviewers,
- 19 editors, and graphic designers.
- 20 The curriculum reviewers will determine if the
- 21 curriculum is factually correct, present concepts in
- 22 interesting and engaging ways, are grade-specific, and
- 23 make sure that the curriculum is of a sound nature for
- 24 teachers.
- 25 The editors and graphic designer services will

- 1 synthesize the work of the writers, incorporating
- 2 reviewers' comments, and will ensure a product that has
- 3 visual integrity and adheres to the state's legal and
- 4 social compliance requirements.
- 5 The amount of funds requested for the allocation
- 6 is \$905,000: 305,000 for curriculum review; 300,000 for
- 7 professional editors; and 300,000 for graphic design
- 8 services.
- 9 This funding is already allocated to the EEI
- 10 project, but the specific allocation needs to be approved
- 11 by the Board through Resolution No. 2006-147.
- 12 In addition, we will be conducting a market survey
- 13 to ensure that there are no state agencies, universities,
- 14 or colleges that can perform the graphic design or editing
- 15 services. If none are found, RFPs will be released to
- 16 find these services.
- 17 This concludes my presentation.
- 18 Now I would like to introduce Andrea Lewis,
- 19 assistant secretary of Cal EPA, and our EEI consultant,
- 20 Jerry Leiberman.
- 21 CHAIRPERSON BROWN: Thank you, Susan.
- 22 Can I -- while they are making their way, can I
- 23 ask if any Board members have any ex-partes to report
- 24 before we get to business?
- 25 BOARD MEMBER PETERSEN: Just a meet and greet with

- 1 Pat Schaivo.
- 2 CHAIRPERSON BROWN: Okay. Thank you.
- 3 Andrea?
- 4 (Thereupon an overhead presentation was
- 5 presented as follows.)
- 6 MS. LEWIS: Good afternoon.
- 7 It is really a pleasure to be here. We will be
- 8 quick, actually.
- 9 If I could have the next slide, please.
- 10 --000--
- MS. LEWIS: This is actually what Susan covered in
- 12 terms of the allocation and scopes of work for the
- 13 curriculum writers, the graphic designers, and the
- 14 editors, and the resolution.
- 15 --000--
- MS. LEWIS: And I would like to give you an update
- 17 in regard to the recent activities that we have been
- 18 involved, and the deliverables.
- 19 The first is, last week we held an all-day session
- 20 to review the proposals that have come in for the request
- 21 for proposal from the writers. We received approximately
- 22 30 -- actually maybe received a few more proposals for the
- 23 fourth through sixth grade science and history social
- 24 science. So we have some very good proposals for our
- 25 writers. We were very -- we were very nervous initially,

- 1 but we were very pleased toward -- with -- toward that
- 2 deadline. And we are now making reference checking calls
- 3 on those writers.
- 4 We have the writers' workshop that's planned the
- 5 week of September 11, here, in Sacramento, where we will
- 6 be bringing the writers, National Geographic, and others
- 7 that are actively involved with us, together, to brief
- 8 them about the EEI and the development of the EEI model
- 9 curriculum.
- 10 We are also working on a continuing scope of work
- 11 with the National Geographic society on scope of work,
- 12 work plan, and time line for these deliverables that you
- 13 are all familiar with, in regard to that contract.
- 14 And ultimately, this is what we foresee for the
- 15 model curriculum:
- 16 Twenty grade-level packages with a number of units
- 17 per grade, depending on the strength with the academic
- 18 content standards, and learning objectives;
- 19 We're looking at K through 12, likely between 150
- 20 and 200 instructional units that we are going to be
- 21 creating with the help of obviously the writers, the
- 22 graphic designers, and the editors, at National
- 23 Geographic.
- And it is my pleasure to turn over, next, to
- 25 Dr. Jerry Leiberman, who's going to describe for you the

- 1 work that we foresee for these writers and editors.
- 2 CHAIRPERSON BROWN: Okay. You're welcome.
- 3 Dr. Leiberman?
- DR. LEIBERMAN: Thank you.
- 5 Good morning, Madam Chair, Board members.
- 6 --000--
- 7 DR. LEIBERMAN: The gist of this agenda item is
- 8 quality. We want to assure that everything we do in terms
- 9 of developing a curriculum for the State is of the highest
- 10 quality.
- 11 You have already proved, as you well know, the
- 12 contract with the National Geographic Society which will
- 13 assure us that we have high quality photos, maps, posters,
- 14 and other graphic elements.
- 15 This item relates very specifically to the layout
- 16 people that we will use to work with National Geographic's
- 17 design templates for our units and our overall package for
- 18 the curriculum.
- 19 It also deals with our reviewers who will be
- 20 comprised of content review experts from universities,
- 21 agencies around the state. With educational experts,
- 22 we'll form our educational working group to assure the
- 23 educational quality of all the elements of the curriculum
- 24 and with our editors to assure that we have editorial
- 25 consistency: obviously proofreading, graphical, and

- 1 grammatical elements are all correct.
- 2 So all of these pieces that we're sharing with you
- 3 today and asking your support of relate to assuring that
- 4 you are most proud of the curriculum that your efforts and
- 5 support will develop.
- 6 Thank you.
- 7 CHAIRPERSON BROWN: Thank you very much.
- 8 Do we have any questions by Board members?
- 9 Board Member Mulé?
- 10 BOARD MEMBER MULÉ: I just have a question on the
- 11 resolution, Madam Chair.
- 12 Thank you.
- 13 The last -- where it says, "Now, therefore it be
- 14 further resolved," and I don't know if someone can answer
- 15 it, either Mark or Susan at staff.
- 16 It just says, "Executive director would not only
- 17 approve scope of work changes, " which I have no problem
- 18 with, but then it says to approve the contractors.
- Does somebody want to respond to that?
- 20 I thought that would normally come back to the
- 21 Board to approve the contractors, or maybe Elliot can
- 22 answer that for us.
- 23 ACTING CHIEF COUNSEL BLOCK: Well, I will go ahead
- 24 and ask Susan to explain or maybe Andrea can explain why
- 25 that was necessary.

- 1 The item, if you go the last "whereas," on the
- 2 page on the front, it does talk about time being an issue.
- 3 And my understanding is that this is really the
- 4 deal with the fact that some of the decisions are going to
- 5 have to be made fairly quickly on this regard, but the
- 6 specific details, I would defer them to Susan and Andrea
- 7 to explain them a little bit better.
- 8 ACTING ASSISTANT DIRECTOR SAKAKIHARA: It was a
- 9 timing issue, because the writers are coming on board now;
- 10 the writing workshop is in September.
- 11 And because we had to wait the get the money until
- 12 this fiscal year, we're on a quick time line to get the
- 13 editors and graphic designers on board, to start working
- 14 with the writers.
- 15 So it's just a timing issue. Instead of having to
- 16 come back, the Board process does take time, and instead
- of having to come back to the Board, we would hopefully
- 18 delegate that to Mark.
- 19 BOARD MEMBER MULÉ: Thank you.
- 20 CHAIRPERSON BROWN: Member Petersen and then
- 21 Member --
- 22 BOARD MEMBER PETERSEN: Yes. I just have a
- 23 question.
- 24 Is Heal the Bay, and what they have been working
- on, still involved in what we're doing to be doing?

- 1 MS. LEWIS: Actively involved, yes.
- 2 BOARD MEMBER PETERSEN: Great.
- 3 CHAIRPERSON BROWN: Member Wiggins?
- 4 BOARD MEMBER WIGGINS: I think the Board should be
- 5 able to approve the contractors.
- I agree with Rosalie.
- 7 BOARD MEMBER DANZINGER: Can I just ask, is it
- 8 just a delay in we -- or is there a milestone that would
- 9 be missed if there was a delay that had to bring it back
- 10 to the Board? Or is it just generally it will take longer
- 11 because it has to come back to us, say, two weeks later
- 12 than if the executive director has sent off on it? Is
- 13 there some milestone that we might miss as a result of
- 14 holding it off until the Board meeting?
- DR. LEIBERMAN: Yes, actually, since we will be
- 16 hiring on the writers, we went through the selection
- 17 process last week. The contracting with the writers takes
- 18 place this month in cooperation with San Luis Obispo
- 19 County Office of Admin, and there's an agency agreement on
- 20 that.
- 21 We'll be conducting the writers' workshop in the
- 22 second week of September, and they literally will be
- 23 producing their outlines, and we need our editors and our
- 24 reviewers on board at the beginning of October to be able
- 25 to review those outlines and any materials that they

- 1 draft.
- 2 CHAIRPERSON BROWN: I think Jeff's question is, is
- 3 there a textbook timeframe in order that this material has
- 4 to be produced that would be jeopardized by the Board
- 5 approving the contractors, specifically in September?
- 6 DR. LEIBERMAN: No, it's just really an issue of
- 7 our overall time line, and our goal to get this to the
- 8 State Board, by fall of 2008, and really literally as we
- 9 sequence it out and we saw the twenty -- the item of the
- 10 twenty grade-level packages, it really is a timing issue.
- 11 Our timeframe is incredibly short on this. It's
- 12 really probably a four-year project that we're attempting
- 13 to do in two years. So a month here, two months there
- 14 really is a costly thing in terms of achieving that goal.
- 15 CHAIRPERSON BROWN: Okay. All right.
- Member Peace has a question?
- 17 BOARD MEMBER PEACE: So the executive director
- 18 would be approving the contracts. That would all be based
- on your recommendation?
- 20 BOARD MEMBER MULÉ: Madam Chair, I don't have a
- 21 problem with it.
- I just want to make sure that everyone, you know,
- 23 understood the process. And I just wanted to make sure as
- 24 well that if it -- if it truly is a timing issue then, you
- 25 know, we need to hear that. You know, we need to know

- 1 that.
- 2 And also, if you could let us know who the
- 3 contractors are, communicate that to the Board. I mean,
- 4 this is a major undertaking and so we -- we just want to
- 5 be sure that everything is done, you know, properly and
- 6 we're kept informed of that.
- 7 Because we do get questions from folks in the
- 8 Legislature about this project. And so again, we want to
- 9 make sure we're kept informed of its progress.
- 10 CHAIRPERSON BROWN: Given the nature of the
- 11 timing, if I could suggest that as the contractors are
- 12 chosen and the recommendation is -- comes from you to the
- 13 executive director for approval, that the Board is
- 14 notified of who the contractors are and that you to intend
- 15 to approve it, so that we have an opportunity to discuss
- 16 it or if there are any questions and -- that we leave the
- 17 resolution the way it is. If there's any concern, there
- 18 are procedural ways to address that in the future.
- 19 But we can, I think, proceed with the resolution
- 20 as it is with those safeguards.
- 21 ACTING ASSISTANT DIRECTOR SAKAKIHARA: Madam
- 22 Chair, we can come back to the Board periodically and give
- 23 you status updates too and make sure that you're included
- in all the processes.
- 25 CHAIRPERSON BROWN: Okay. Well, and we want that

- 1 any way.
- 2 ACTING ASSISTANT DIRECTOR SAKAKIHARA: Well, of
- 3 course.
- 4 CHAIRPERSON BROWN: We want that anyway.
- 5 But in the interest of proceeding this way, but
- 6 keeping the Board involved in this process, because I
- 7 think that there has been sufficient concern addressed and
- 8 raised that we want to be a part of the process as we go
- 9 forward, without hindering the process of moving this in a
- 10 timely manner.
- 11 MS. LEWIS: And I was also going to add, we want
- 12 to keep you apprised, as well, about the writers.
- 13 So we want to make certain that you are fully
- 14 knowledgeable about the pace that we're going and it
- 15 brings the attention to Agenda Item 99, which is obviously
- 16 a mistake, but we felt that is how many miles per hour
- 17 that we are going in regard to this.
- 18 CHAIRPERSON BROWN: I can't keep up with you
- 19 either.
- Okay. Do we have any other questions on this
- 21 agenda item?
- 22 Concerns? Motions?
- 23 BOARD MEMBER MULÉ: Madam Chair, I will move
- 24 Resolution 2006-147.
- 25 BOARD MEMBER PEACE: Second.

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- 1 CHAIRPERSON BROWN: It's been moved by Member Mul
- 2 and seconded by Member Peace.
- 3 Can you call the roll?
- 4 EXECUTIVE ASSISTANT GARNER: Danzinger?
- 5 BOARD MEMBER DANZINGER: Aye.
- 6 EXECUTIVE ASSISTANT GARNER: Mulé?
- 7 BOARD MEMBER MULÉ: Aye.
- 8 EXECUTIVE ASSISTANT GARNER: Peace?
- 9 BOARD MEMBER PEACE: Aye.
- 10 EXECUTIVE ASSISTANT GARNER: Petersen?
- BOARD MEMBER PETERSEN: Aye.
- 12 EXECUTIVE ASSISTANT GARNER: Wiggins?
- BOARD MEMBER WIGGINS: No.
- 14 EXECUTIVE ASSISTANT GARNER: Brown?
- 15 CHAIRPERSON BROWN: Aye.
- 16 Thank you very much, Dr. Leiberman, Susan
- 17 Sakakihara, and Andrea Lewis. Appreciate your -- all your
- 18 hard work and determination to get this done on a -- in a
- 19 timely manner.
- Thank you.
- Okay.
- 22 We will move now to full Board presentation items,
- 23 starting with 11.
- 24 ACTING DEPUTY DIRECTOR VAN KEKERIX: Tabetha
- 25 Wilmon from the Office of Local Assistance will be making

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116 a presentation on the Biennial Review Process. 1 2 CHAIRPERSON BROWN: Thank you. 3 (Thereupon an overhead presentation was 4 presented as follows.) 5 MS. WILLMON: Good afternoon. 6 I will make a brief overview of the biennial 7 review process. 8 --000--MS. WILLMON: What exactly is the biennial review? 9 10 The biennial review process is one that whereby at least once every two years, California Waste Board staff 11 conduct an independent review of each jurisdiction's 12 13 progress in implementing its source reduction recycling 14 element or SREE and its household hazardous waste element, 15 or its HHWE. And during this time, the Board staff also 16 reviewed the jurisdiction's progress toward achieving its 17 50 percent diversion requirement rate. 18 19 --000--20 MS. WILLMON: Why do we conduct a bienniel review? 21 Essentially, it's required by law, and it's also

25 --000--

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programs and meeting their 50 percent goal.

the method by which we use to determine compliance with AB

939, and whether the jurisdictions are implementing their

- 1 MS. WILLMON: Who must undergo a bienniel review?
- 2 Per state, every city, county, and Board-approved
- 3 regional agency must undergo a bienniel review at least
- 4 once every two years.
- 5 The exceptions to this are newly-incorporated
- 6 cities who don't yet have their SREEs or HHWEs approved,
- 7 and also individual jurisdictions within a regional
- 8 agency, since we review the regional agency as a whole.
- 9 --000--
- 10 MS. WILLMON: Biennial reviews are conducted every
- 11 two years. For the 25 percent goal, we did a biennial
- 12 review in '95 and '96, and one again in '97/'98, and for
- 13 the 50 percent goal, starting in 2000, we conducted one in
- 14 '99 and 2000, and '01 and '02.
- 15 So we've completed four bienniel review cycles and
- we're on our fifth one, which is the 2003/2004.
- 17 --000--
- 18 MS. WILLMON: How is a biennial review conducted?
- 19 Essentially, Board staff reviews each
- 20 jurisdiction's progress in implementing the programs that
- 21 are identified in the SREE, HHWE and in any subsequent
- 22 annual reports.
- 23 We also review the types of programs that are
- 24 implemented by the jurisdiction and their relativity to
- 25 the waste stream.

- 1 Finally, we look at whether the jurisdiction is
- 2 meeting the goal and its relationship of the programs to
- 3 the jurisdiction's diversion rate.
- 4 --000--
- 5 MS. WILLMON: The information that Board staff
- 6 used during the biennial review are the listing of the
- 7 programs selected for implementation and the
- 8 jurisdiction's SREE, HHWE, and annual reports.
- 9 We also look at program implementation and
- 10 diversion rate information that's provided by the
- 11 jurisdictions in their annual reports for that bienniel
- 12 review cycle.
- 13 We also look up program implementation information
- 14 that's collected by staff via phonecalls with the
- 15 jurisdictions and by going out and conducting site visits.
- 16 And we try to get to every jurisdiction at least once
- 17 during the bienniel review period. Obviously those that
- 18 are -- require more technical assistance, we get to more
- 19 frequently.
- --000--
- 21 MS. WILLMON: The bienniel review approval process
- 22 is essentially that Board staff conducts their review to
- 23 determine compliance with the act.
- 24 We then make a recommendation based on our review
- 25 and present that recommendation to the Board for

119 1 consideration. 2 --000--3 MS. WILLMON: AB 939 required the Board to develop 4 criteria in determining whether jurisdictions meeting AB 5 939 -- the CIWMP Enforcement Policy is the basis for that 6 criteria and it really determines the extent to which they 7 have implemented or shown a good faith effort to implement their SREE and HHWE programs. 8 9 The policy was first approved by the Board in February 1995, and it was last updated in August 2001. 10 11 --000--MS. WILLMON: The CIWMP Enforcement Policy has 12 13 four scenarios and essentially it's a combination of 14 whether they are implementing their programs and meeting 15 the rate. The first is whether they are implementing all or 16 most programs and meeting the diversion requirement. 17 The second is whether they are implementing some 18 or all and not meeting the diversion requirement. 19 20 Third is whether they are implementing a small 21 number yet still meeting the diversion requirement. 22 And finally, whether they are not implementing programs and not meeting the diversion requirement. 23 24 --000--25 MS. WILLMON: Based on Board staff's review, we

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- 1 come up with recommendations to the Board.
- Some of the possible findings are whether the
- 3 jurisdiction is found to be in compliance, meaning they
- 4 have met the 50 percent goal, or they have made a good
- 5 faith effort to meet the 50 percent goal.
- 6 Another finding could be whether they are not in
- 7 compliance, in which case Board staff would recommend a
- 8 compliance order and schedule.
- 9 And in prior bienniel reviews, there was a third
- 10 option. That was allowed by AB 1066, and it allowed
- 11 jurisdictions to apply for additional time, time
- 12 extensions or alternative diversion requirements meeting
- 13 the 50 percent goal.
- 14 That law sunset January 1st, 2006. So it's no
- 15 longer an option for jurisdictions during the bienniel
- 16 review. However, we do have approximately 107 that are
- 17 currently -- well, not currently, I keep forgetting where
- 18 we are in time. But they had time extensions through
- 19 2005, so their time extensions were just up.
- 20 --000--
- 21 MR. YOUNG: But jurisdictions in compliance,
- 22 essentially the Board accepts that jurisdiction's
- 23 implementation of its SREE and HHWE, and its diversion
- 24 rate as reported, as either meeting the 50 percent goal or
- 25 having made a good faith effort to get there.

- 1 And when we talk about good faith effort, it's
- 2 that the jurisdiction hasn't reached the 50 percent goal,
- 3 but they've demonstrated a commitment towards that end,
- 4 meaning they've implemented the reasonable and feasible
- 5 programs to meet the 50 percent goal.
- 6 And it also means that the program implementation
- 7 and diversion rate are accepted as reported.
- 8 --000--
- 9 MS. WILLMON: Again, as I mentioned, the SB 1066
- 10 time extension was allowable, is no longer an option. It
- 11 sunset January 1st, 2006.
- 12 --000--
- 13 MS. WILLMON: Finally, the jurisdictions, if they
- 14 are not in compliance, Board staff recommend a compliance
- 15 order, and that is issued when the Board determines that a
- 16 jurisdiction is not in compliance.
- 17 Once that is issued, Board staff work with the
- 18 jurisdiction to develop a local assistance plan which
- 19 is -- it's got tasks and time lines for the jurisdiction
- 20 to bring them back into compliance.
- 21 And potential fines exist when the jurisdiction
- 22 fails to adhere to its compliance order and/or its local
- 23 assistance plan, and that's where the fines may lead to up
- 24 to \$10,000 per day.
- 25 --000--

- 1 MS. WILLMON: For our -- once Board staff do their
- 2 review and bring it forward to the Board, and for our
- 3 upcoming BR cycle, we are proposing to bring forward our
- 4 items in a variety of formats, and one of them is the
- 5 streamlined or grouped agenda item.
- 6 Those will be all of the jurisdictions that Board
- 7 staff are recommending are in compliance, meaning they
- 8 have met 50 percent or good faith effort.
- 9 And in an effort to save paper, we are proposing a
- 10 streamlined attachment. What we will be providing is all
- 11 of the diversion rates for these jurisdictions as well as
- 12 a listing of the programs. So we're hoping that we will
- 13 be able to use that format.
- 14 We will also be bringing forward individual agenda
- 15 items, and these are primarily, 1, jurisdictions that are
- in compliance but they have a new base year or another
- 17 item that needs to be considered individually.
- 18 Also, the individual agenda items will be those
- 19 jurisdictions that are not in compliance, that we're
- 20 recommending compliance orders for.
- 21 There are some item exceptions, and what this
- 22 means is jurisdictions who are on existing compliance
- 23 orders and existing time extensions, and since we're
- 24 coming up with -- to the '03/'04 biennial review, we will
- 25 have some 1066 jurisdictions who have through the end of

- 1 2005.
- So we will not be bringing items forward for them.
- 3 However, we do review these.
- 4 Compliance orders must report to us quarterly, and
- 5 time extension jurisdictions have to report to us twice a
- 6 year, so we -- it's not that they are not being considered
- 7 and being reviewed; they are actually being reviewed on a
- 8 more frequent basis than the other jurisdictions that we
- 9 review annually and during the biennial review.
- 10 --000--
- 11 MS. WILLMON: Our current bienniel review cycle,
- 12 we have approximately 424 jurisdictions that were required
- 13 to submit annual reports. We anticipate taking about 300
- 14 forward on in a streamlined or a grouped agenda item. we
- 15 will be begin taking those in September. We have
- 16 approximately 17 that we're going to be bringing forward
- 17 in individual items.
- 18 And as I mentioned before, we have time extensions
- 19 through December 31st, 2005, approximately 107 that we
- 20 will not bring forward in items unless we find that those
- 21 jurisdictions did not implement their plan of correction
- 22 or their goal achievement plan.
- We are completing our reviews of all the 1066
- 24 status updates that these jurisdictions submitted, the
- $\,$ ones that ended in 2005 and any jurisdiction that we found

- 1 didn't implement their plan of correction, we will bring
- 2 forward for consideration if they're not at 50 percent.
- 3 --000--
- 4 MS. WILLMON: And that concludes my presentation.
- 5 Are there any questions?
- I would be happy to answer them.
- 7 CHAIRPERSON BROWN: Thank you, Tabetha.
- 8 Do we have any questions, Board members?
- 9 Member Mulé?
- 10 BOARD MEMBER MULÉ: Thank you, Madam Chair.
- 11 First of all, thank you, Tabetha, for the
- 12 presentation. It's always good to go over this
- 13 information, because this is really fundamental to the
- 14 current Board, and our mission is diversion.
- 15 So couple questions on the 1066 time extensions.
- 16 They did expire in '05.
- I have been getting quite a few questions from
- 18 local jurisdictions: What happens now? Where do we go
- 19 from here?
- 20 And so I don't know if you can answer it or
- 21 Lorraine or Mark can explain, where do we go from here?
- 22 Because it would take legislative action to continue those
- 23 time extensions.
- Does somebody want to answer that?
- MS. WILLMON: Again, we've got the 107 that we

- 1 will be looking at and bringing forward. If they did
- 2 not -- essentially what we're looking at is they are at a
- 3 point where they are either in compliance, meeting
- 4 50 percent. If they didn't meet 50 percent and they
- 5 implemented all of their programs, we look at whether they
- 6 could -- there are any additional programs that are
- 7 reasonable and feasible for that jurisdiction to
- 8 implement.
- 9 That would put them into a good faith effort.
- 10 These jurisdictions, in their SB 1066 plan of corrections,
- 11 identified specific programs.
- 12 If there -- if we go out and do a gap assessment,
- 13 a program needs assessment and determine with them that
- 14 there's really -- they are really covering and doing as
- 15 much as they feasibly -- as much as is feasible, then we
- 16 would look at a good faith effort determination, even
- 17 though they are not at 50 percent.
- 18 If there is more or additional program expansion,
- 19 new programs that they can target for perhaps a new waste
- 20 stream that's come along, it would go into a compliance
- 21 situation at that point, barring any new legislation.
- 22 BOARD MEMBER MULÉ: Okay. Good.
- Thank you.
- 24 And then also, I'm really pleased to see the
- 25 streamlined reporting in terms of the agenda process,

- 1 Mark, and I have had a number of discussions on that. And
- 2 I -- frankly two years ago, I was tired of carrying around
- 3 two really thick binders with all that paper.
- 4 And then, on the -- on the -- I guess it's on the
- 5 compliance orders, we have brought a number of
- 6 jurisdictions to us and we've actually fined -- Board
- 7 Member Peace, right, we've fined, what, four or five
- 8 jurisdictions already.
- 9 MS. WILLMON: We fined, I believe, two for failure
- 10 to submit their SREEs, way back when. And I believe there
- 11 are about four, at least, that I can think of, that we've
- 12 fined for not implementing -- or not adhering to their
- 13 compliance order.
- 14 BOARD MEMBER MULÉ: Right.
- 15 And then, again, I guess for the future, I know
- 16 that Mr. Schaivo, who's in our audience, worked very hard
- 17 on an alternative compliance option, which, frankly, I
- 18 supported it when it was actually being formulated. And
- 19 the idea behind that was to create a simplified and more
- 20 timely reporting and compliance.
- I mean, here we are in August of 2006, looking at
- 22 data from 2003 and 2004. And it's really -- it's
- 23 confusing at the very least to local jurisdictions.
- 24 So that's something that I hope that we do pursue,
- 25 as a Board, at some point, and whether or not -- you know,

- 1 I know that some of this needs to go to the Legislature,
- 2 so maybe it's something that we could look at working on
- 3 in the incoming here.
- 4 CHAIRPERSON BROWN: Thank you, Rosalie.
- 5 Do we have any other questions?
- 6 BOARD MEMBER PEACE: The only question I have is,
- 7 has staff been looking today for us to give us the okay
- 8 streamlined -- streamlining --
- 9 MS. WILLMON: We would love it.
- 10 BOARD MEMBER PEACE: Well, I'm all for that.
- 11 CHAIRPERSON BROWN: I think that we need to do the
- 12 grouping of all the agenda items.
- MS. WILLMON: Perfect. We'll do that.
- 14 BOARD MEMBER PEACE: Streamlining the ones that
- 15 are in compliance.
- 16 ACTING DEPUTY DIRECTOR VAN KEKERIX: You then will
- 17 see between 150 and 200 jurisdictions coming to you in
- 18 September, because staff has really been working hard
- 19 since we got the reports in, and the bulk of them are in
- 20 that streamlined category.
- 21 CHAIRPERSON BROWN: Great.
- 22 BOARD MEMBER PEACE: If any of us have any
- 23 questions, we can always go to you for more information or
- 24 backup. We don't need to get that big -- one on every
- 25 jurisdiction.

- 1 MS. WILLMON: Absolutely.
- 2 If you have any questions on any particular
- 3 jurisdiction that's in that group, feel free.
- 4 ACTING DEPUTY DIRECTOR VAN KEKERIX: Or if you
- 5 have questions on the biennial and review process in
- 6 general, we would be happy to tell you about the process.
- 7 CHAIRPERSON BROWN: That's a great overview.
- 8 Thank you Tabetha, I appreciate that.
- 9 Okay. With that, we'll move to Item 12.
- 10 Lorraine?
- 11 (Thereupon an overhead presentation was
- 12 presented as follows.)
- 13 ACTING DEPUTY DIRECTOR VAN KEKERIX: Since the
- 14 mouse for clicking forward is out here, I will take the
- 15 opportunity to stand up to make the presentation from
- 16 here.
- 17 --000--
- 18 ACTING DEPUTY DIRECTOR VAN KEKERIX: This is an
- 19 item on discussion and request for direction regarding
- 20 options for calculating the 2005 statewide diversion rate.
- 21 We started off and we had a system where we
- 22 measured diversion and disposal, but measuring diversion
- 23 was quite costly, so we've gone to a method where we do a
- 24 calculation.
- 25 --000--

- 1 ACTING DEPUTY DIRECTOR VAN KEKERIX: And we start
- 2 off, as we told you back in the April meeting on
- 3 measurement, with the base year generation tons that came
- 4 in and jurisdiction generation studies, we then use an
- 5 adjustment method to account for changes in tonnage
- 6 generated caused by changes in population and the economy.
- 7 And we look at measurement year disposal tons to estimate
- 8 the diversion rate.
- 9 --000--
- 10 ACTING DEPUTY DIRECTOR VAN KEKERIX: Where we'll
- 11 be focusing today is on the adjustment method. As I said,
- 12 the adjustment method was developed based on premise that
- 13 with all things being equal, growth and population and the
- 14 economy would result in higher waste generation.
- 15 So what we're looking at is the moneybags are
- 16 taxable sales; population, the groups of people; and
- 17 employment, the folks with the little dollies wheeling
- 18 things around.
- --o0o--
- 20 ACTING DEPUTY DIRECTOR VAN KEKERIX: And what
- 21 happens is you take your base year generation, you apply
- the adjustment method, and you end up with an estimated
- 23 measurement year generation amount -- in this case, it
- 24 would be for 2005 -- and we compare that to reporting year
- 25 disposal.

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- 2 ACTING DEPUTY DIRECTOR VAN KEKERIX: The
- 3 adjustment method factors and sources are -- it's all
- 4 publicly available information, available at no cost. So
- 5 we use population data from Department of Finance,
- 6 employment data from Employment Development Department,
- 7 taxable sales from the State Board of Equalization, and
- 8 the inflation index.
- 9 And the real question here today is on the
- 10 inflation index.
- 11 --000--
- 12 ACTING DEPUTY DIRECTOR VAN KEKERIX: The inflation
- 13 adjustment factor adjusts the measurement year taxable
- 14 sales for inflation.
- 15 Through 2003, the jurisdiction annual report
- 16 submittals used Consumer Price Index. It was the only
- 17 inflation factor that was approved for use in the
- 18 adjustment method.
- 19 In 2004, after we did extensive work in an
- 20 adjustment method working group, the California State
- 21 Board of Equalization took the position that their taxable
- 22 sales deflator, when converted to an index for us to use,
- 23 is more accurate than Consumer Price Index when adjusting
- 24 for inflation and taxable sales.
- The working group for the adjustment method

- 1 recommended, and the Board staff recommended, the Board
- 2 allow use of the Taxable Sales Deflator Index instead of
- 3 CPI if the jurisdictions chose to do it for their 2004
- 4 annual reports.
- 5 So many of these biennial reviews that you see are
- 6 going to have jurisdictions using the TSDI calculated
- 7 diversion rate.
- 8 --000--
- 9 ACTING DEPUTY DIRECTOR VAN KEKERIX: The Taxable
- 10 Sales Deflator is a measure of inflation. And BOE's
- 11 Taxable Sales Deflator is more correct because that
- 12 Taxable Sales Deflator is a measure of the percent price
- 13 change only for goods and services subject to California
- 14 sales and use tax.
- 15 In other words, we have taxable sales as part of
- 16 the equation, and Taxable Sales Deflator exactly matches
- 17 what's in taxable sales.
- 18 --00o--
- 19 ACTING DEPUTY DIRECTOR VAN KEKERIX: How's Taxable
- 20 Sales Deflator different from CPI?
- 21 The Taxable Sales Deflator Index measures price
- 22 changes in taxable goods and services purchased by
- 23 California businesses, governments, and consumers.
- 24 The Consumer Price Index measures prices paid only
- 25 by California urban consumers, not the rural. It also

- 1 doesn't include California businesses or California
- 2 governments.
- 3 And businesses and governments account for about
- 4 30 percent of all U.S. retail transactions.
- 5 --000--
- 6 ACTING DEPUTY DIRECTOR VAN KEKERIX: CPI includes
- 7 many items that are exempt from California sales and use
- 8 tax: services such as medical care, communications,
- 9 education, and housing, and some goods.
- 10 --000--
- 11 ACTING DEPUTY DIRECTOR VAN KEKERIX: When we take
- 12 a look at the Consumer Price Index versus the Taxable
- 13 Sales Deflator over time, you can see that the curves,
- 14 here, are very different.
- 15 The Consumer Price Index is the upper line, the
- 16 blue line, and you can see that there was a lot of
- 17 inflation in the Consumer Price Index over time. And if
- 18 you think about it, things like our housing costs have
- 19 just skyrocketed over the last several years. So when you
- 20 have that included in CPI, it's going to be going up
- 21 faster.
- 22 So when we use the -- when we use the CPI, it will
- 23 underestimate change in real taxable sales, and therefore
- 24 it will underestimate the measurement year generation
- 25 tons, and that means that diversion rates will be lowered.

- 1 In previous years, the difference between using
- 2 the Consumer Price Index versus Taxable Sales Deflator
- 3 would have as much as five percentage points in the
- 4 diversion rate estimate.
- 5 So okay, I didn't realize we had all these on
- 6 here.
- 7 --000--
- 8 ACTING DEPUTY DIRECTOR VAN KEKERIX: So we have a
- 9 choice.
- 10 We can continue using the Consumer Price Index in
- 11 which case the 2000 diversion rate would be 50 percent, or
- 12 we can begin using the Taxable Sales Deflator Index in
- 13 which case the 2005 diversion rate would be 52 percent.
- 14 BOE has said that they believe that TSDI is more
- 15 accurate and valid for use in our adjustment method, and
- 16 using the TSDI would be consistent with the Board's
- 17 September 2005 decision that allows jurisdictions to use
- 18 TSDI in calculating their diversion rates.
- 19 --000--
- 20 ACTING DEPUTY DIRECTOR VAN KEKERIX: So the Board
- 21 has several options:
- The Board can direct staff to calculate the
- 23 statewide diversion rate using TSDI, beginning with the
- 24 2005;
- 25 Board can direct staff to continue calculating the

- 1 statewide diversion rate using CPI;
- 2 Or direct Board staff to take other action.
- 3 --000--
- 4 ACTING DEPUTY DIRECTOR VAN KEKERIX: The staff
- 5 recommendation is to calculate the statewide diversion
- 6 rate using TSDI, beginning with 2005.
- 7 And we would be happy to answer any questions.
- 8 CHAIRPERSON BROWN: Thank you, Lorraine.
- 9 Do we have any questions?
- Board Member Peace?
- BOARD MEMBER PEACE: My question is, the
- 12 jurisdictions have a choice between what they want to use,
- 13 the TSDI or the CPI?
- 14 ACTING DEPUTY DIRECTOR VAN KEKERIX: Yes.
- 15 BOARD MEMBER PEACE: Do you have any idea how many
- 16 jurisdictions, what percentage of jurisdictions use the
- 17 CPI and how many use the TSDI?
- 18 ACTING DEPUTY DIRECTOR VAN KEKERIX: I don't have
- 19 an exact number, but my understanding is that almost
- 20 everyone is going with the TSDI number.
- 21 There were a few jurisdictions who have said that
- 22 they don't want to do that. Jurisdictions that are doing
- 23 new base years wouldn't be using it because they are doing
- 24 their actual measurements.
- 25 So there will be some jurisdictions that are

- 1 not -- the overwhelming majority are planning to use the
- 2 TSDI, and we'll be bringing those forward in the biennial
- 3 reviews at the September meeting.
- 4 BOARD MEMBER PEACE: If you feel that most of the
- 5 jurisdictions using the TSDI, then we should probably be
- 6 using -- I would think the State should be using the same
- 7 -- same measurement method.
- 8 CHAIRPERSON BROWN: Agree.
- 9 Any other questions?
- 10 Member Mulé.
- BOARD MEMBER MULÉ: Thank you, Madam Chair.
- 12 Lorraine, the TSDI, that's -- that statistic is by
- 13 jurisdiction? Is that -- no? It's not, Nick?
- 14 ACTING DEPUTY DIRECTOR VAN KEKERIX: Nick
- 15 Cavagnaro from the Waste Analysis Branch is here to
- 16 answer --
- BOARD MEMBER MULÉ: Could you come up, Nick, and
- 18 explain how that is calculated? You may want to explain
- 19 it for the record.
- 20 MR. CAVAGNARO: In the case of TDSI, it's
- 21 available statewide only.
- BOARD MEMBER MULÉ: Oh, it is.
- 23 MR. CAVAGNARO: In other words, we do not have the
- 24 regional numbers.
- 25 CHAIRPERSON BROWN: Then how do jurisdictions use

- 1 that number for calculating their own jurisdiction's
- 2 diversion rate?
- 3 MR. CAVAGNARO: Basically what you're doing is
- 4 you're pulling inflation out of report year taxable sales,
- 5 and --
- 6 BOARD MEMBER MULÉ: So they are taking their
- 7 taxable sales by jurisdiction? They are using those --
- 8 MR. CAVAGNARO: They can use either jurisdiction
- 9 level or countywide level.
- 10 CHAIRPERSON BROWN: Okay.
- 11 So they are doing that. They are actually taking
- 12 their own taxable sales. They are not taking a statewide
- 13 average number and applying that to their jurisdiction.
- MR. CAVAGNARO: Correct. In the case of
- 15 jurisdictions, they can elect to use jurisdiction level
- 16 taxable sales amounts or countywide taxable sales amounts.
- 17 CHAIRPERSON BROWN: Okay.
- 18 And then they apply the TSDI to that --
- MR. CAVAGNARO: Yes.
- 20 CHAIRPERSON BROWN: -- and then further calculate
- 21 the diversion rate.
- MR. CAVAGNARO: Yes.
- BOARD MEMBER MULÉ: I just thought it would be
- 24 good for everybody to hear that and understand it.
- 25 Because I know, in using CPIs, I've worked a lot

- 1 with doing this -- these calculations, when I was in the
- 2 private sector. And I know that the CPI is basically --
- 3 it's regional type of statistics. It's based on a
- 4 metropolitan statistical area.
- 5 For example, Inland Empire is Riverside, San
- 6 Bernardino, Orange County. Well, that doesn't truly
- 7 reflect what may be happening in the city of Murrieta, for
- 8 example.
- 9 So I think using this statistic, this TSDI is
- 10 going to be much more accurate for the jurisdictions.
- 11 So I support -- I believe it's Option 1, here.
- 12 CHAIRPERSON BROWN: Thank you.
- 13 Member Petersen?
- 14 BOARD MEMBER PETERSEN: I'm fine.
- 15 CHAIRPERSON BROWN: Okay.
- Any other questions from other members?
- 17 It seems like from the dais and comments, that it
- 18 would indicate that we would like staff to begin the use
- 19 the TSDI deflator index for calculation of the statewide
- 20 diversion rate, to be consistent with what most
- 21 jurisdictions are doing, and a much more accurate
- 22 reflection of state diversion.
- Okay?
- Without objection, go forth and carry out Item 1.
- 25 Okay. It's now 12:40.

- 1 The Board needs to go into closed session.
- 2 Mr. Executive Director, what is your estimated
- 3 time for closed session business, or chief counsel, so
- 4 that we can plan accordingly?
- 5 I'm a planner.
- 6 Given that there will be questions and some
- 7 discussion.
- 8 EXECUTIVE DIRECTOR LEARY: My panel of experts are
- 9 consulting over here.
- 10 We're projecting, based on taxable sales, at about
- 11 45 minutes.
- 12 CHAIRPERSON BROWN: 45 minutes for a closed
- 13 session?
- 14 Then I will ask the dais, do we want to take a
- 15 short break to get lunch and do closed session over lunch
- 16 and roll right into our afternoon session? Or would you
- 17 prefer to take a short break now and do closed session
- 18 after our lunch break and roll straight into afternoon?
- 19 BOARD MEMBER PETERSEN: I'm ready for a nap.
- 20 (Laughter.)
- 21 CHAIRPERSON BROWN: I'm sorry, I can't schedule
- 22 naps, Gary.
- 23 Well, then maybe -- can we move to the closed
- 24 session now, if everybody can do that, and then we'll take
- 25 a break from 1:30 to 2:00 and start our afternoon session

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1	at 2:00 instead. That will give us a break for a half an	
2	hour, between closed session and our afternoon governance	
3	workshop.	
4	BOARD MEMBER WIGGINS: Well, we don't have that	
5	much left.	
6	Why can't we just wrap up?	
7	CHAIRPERSON BROWN: We're finished with open	
8	session business; we need to go to closed session	
9	BOARD MEMBER WIGGINS: Oh.	
10	CHAIRPERSON BROWN: which Mark estimated at 45	
11	minutes.	
12	So we'll do that, and we'll take a break and start	
13	our afternoon governance at 2:00 p.m.	
14	Thank you.	
15	(Thereupon the Board recessed into closed	
16	session.)	
17	(Thereupon the California Integrated Waste	
18	Management Board's full Board meeting	
19	adjourned at 1:35 p.m.)	
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1	CERTIFICATE OF REPORTER
2	I, KATHRYN S. KENYON, a Certified Shorthand
3	Reporter of the State of California, do hereby certify:
4	That I am a disinterested person herein; that
5	the foregoing California Integrated Waste Management
6	Board's full Board meeting was reported in shorthand by
7	me, Kathryn S. Kenyon, a Certified Shorthand Reporter of
8	the State of California, and thereafter transcribed into
9	typewriting.
10	I further certify that I am not of counsel or
11	attorney for any of the parties to said meeting nor in any
12	way interested in the outcome of said meeting.
13	IN WITNESS WHEREOF, I have hereunto set my hand
14	this 27th day of August, 2006.
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23	KATHRYN S. KENYON, CSR
24	Certified Shorthand Reporter
25	License No. 13061